

YOU, YES YOU



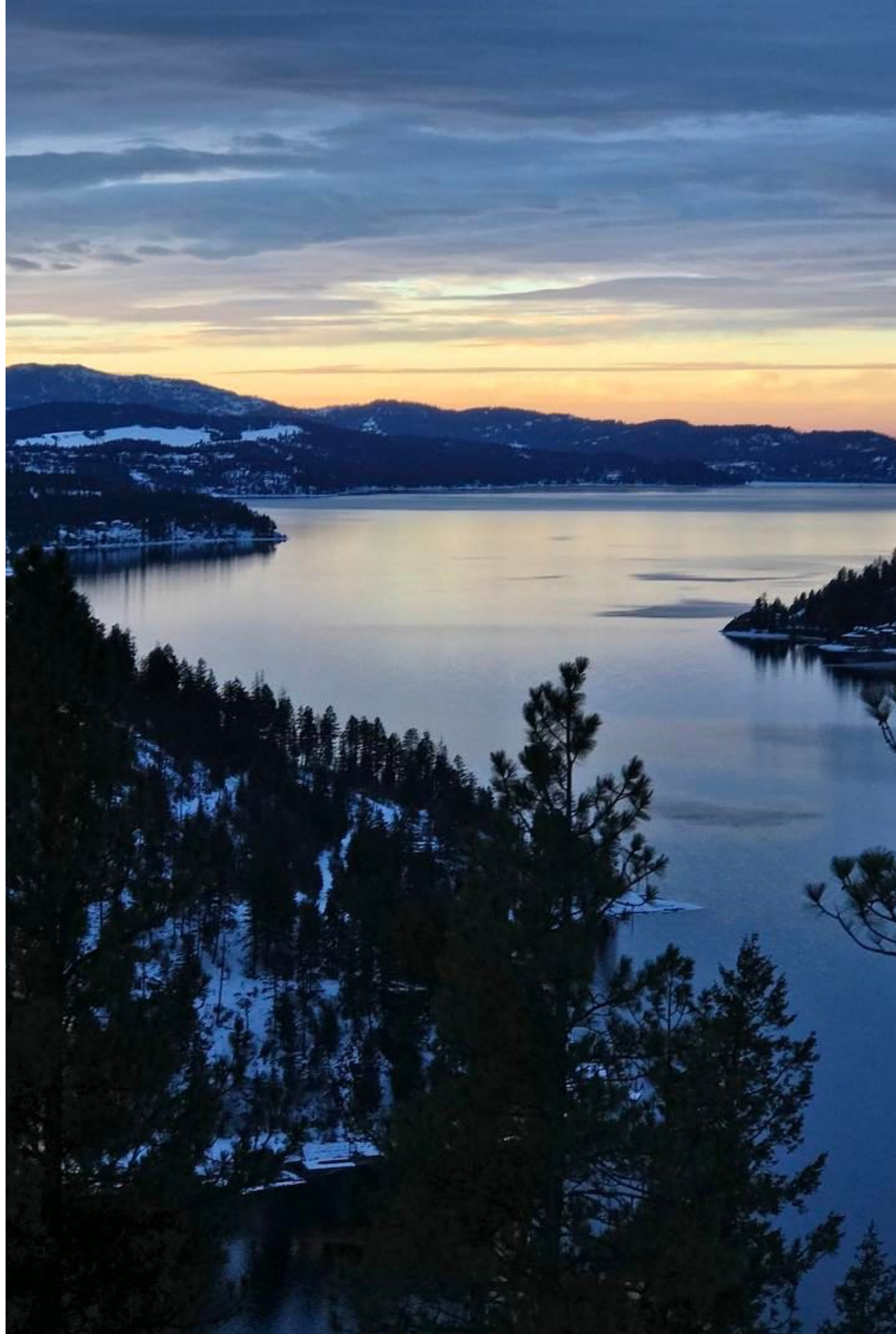
NEED TO SKETCH!



ABOUT



Joshua Wold @ XWP







Who are you?



Workshop

- Sketching intro
- I'll sketch
- You'll sketch


Intro



Who is this workshop for?

- Developers
- Designers
- Project managers
- Business owners
- Anyone who needs to share ideas

Definition:

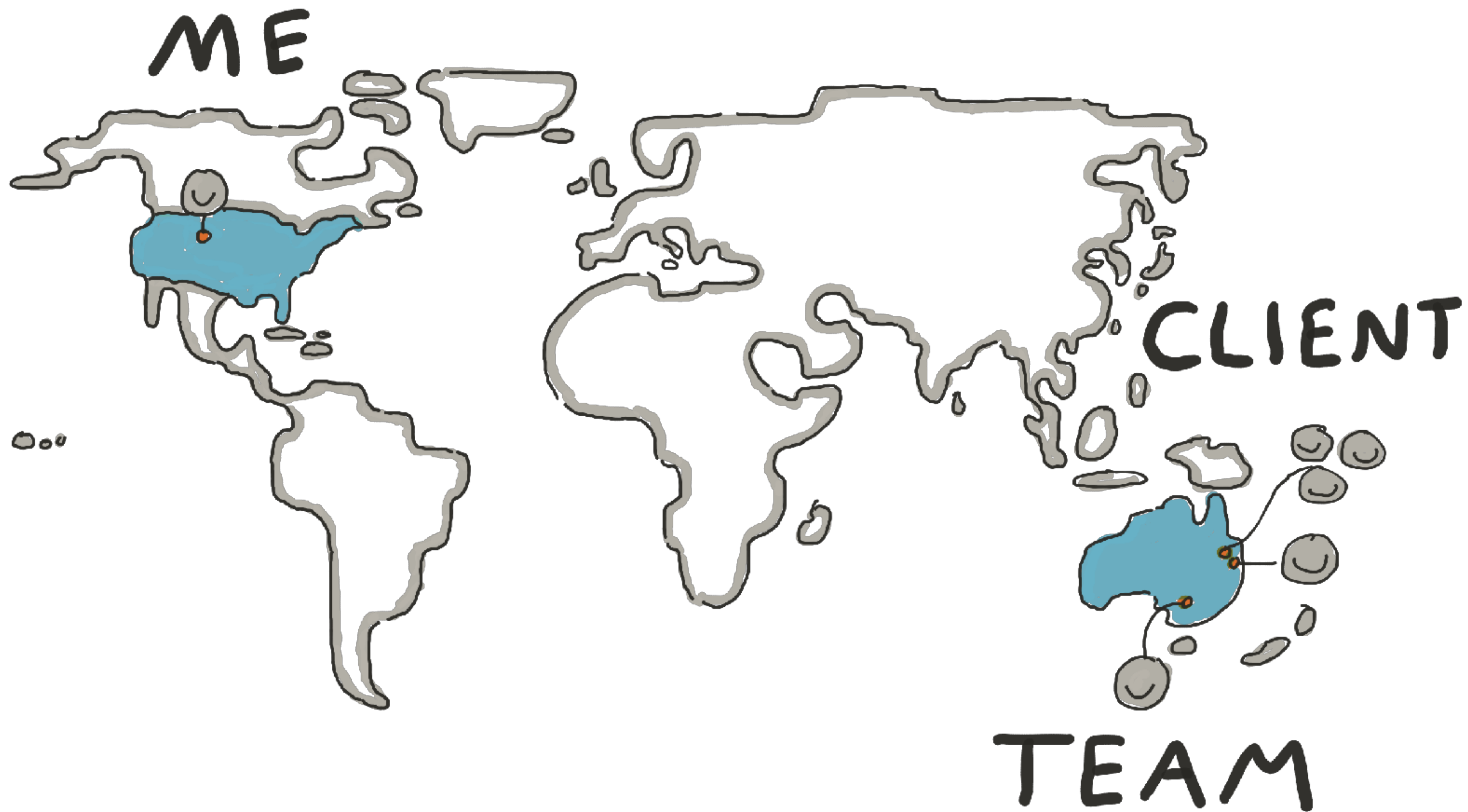


Sketching is wiggly lines, wobbly circles, arrows, squiggles, and squares drawn with paper and pen to share ideas. That's it!

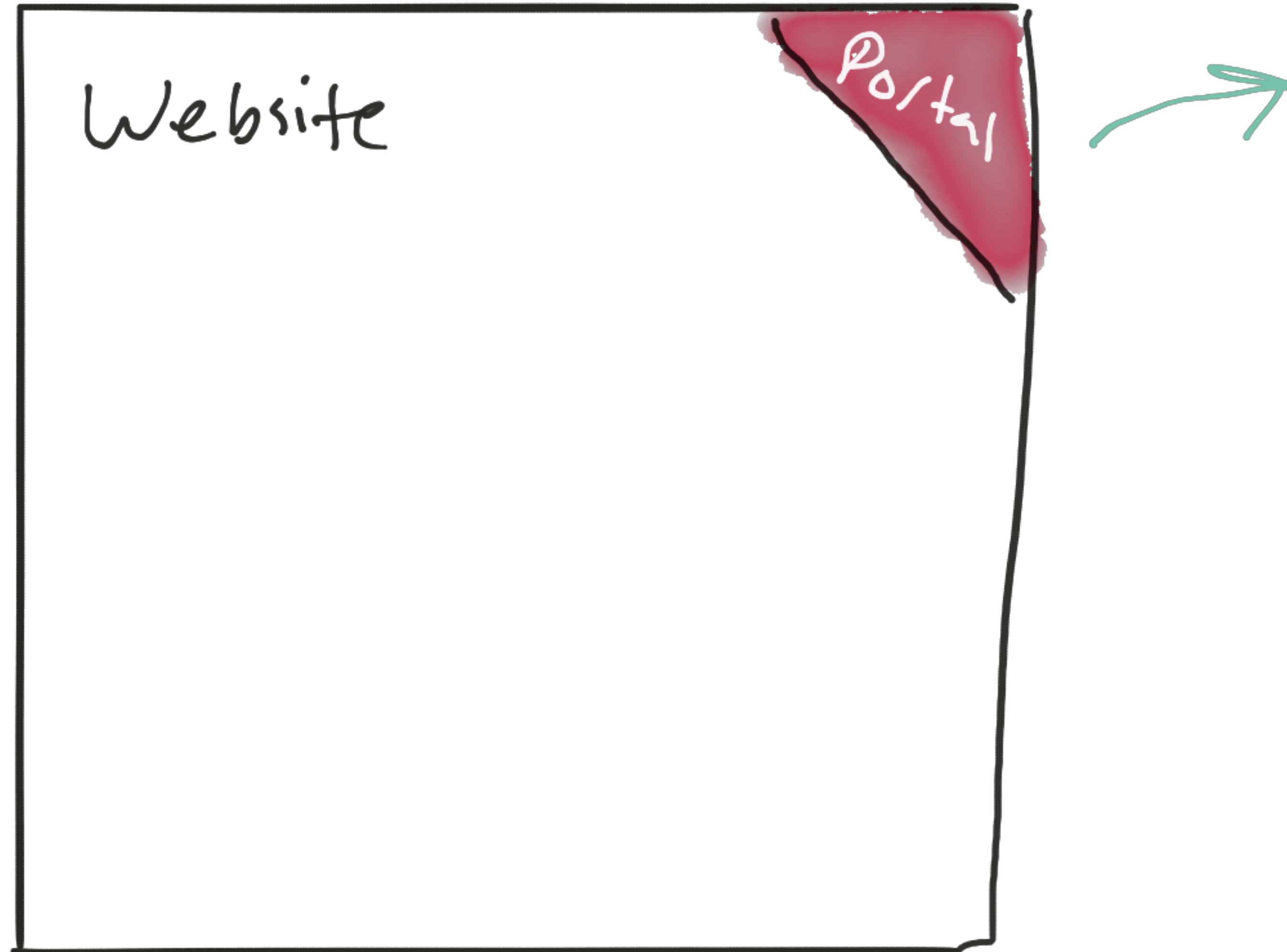
A few stories

Remote sketching





2017 05 23 - Customer Portal . Revision 1



logo

email

pass

login ~

~~~~~



# Portal



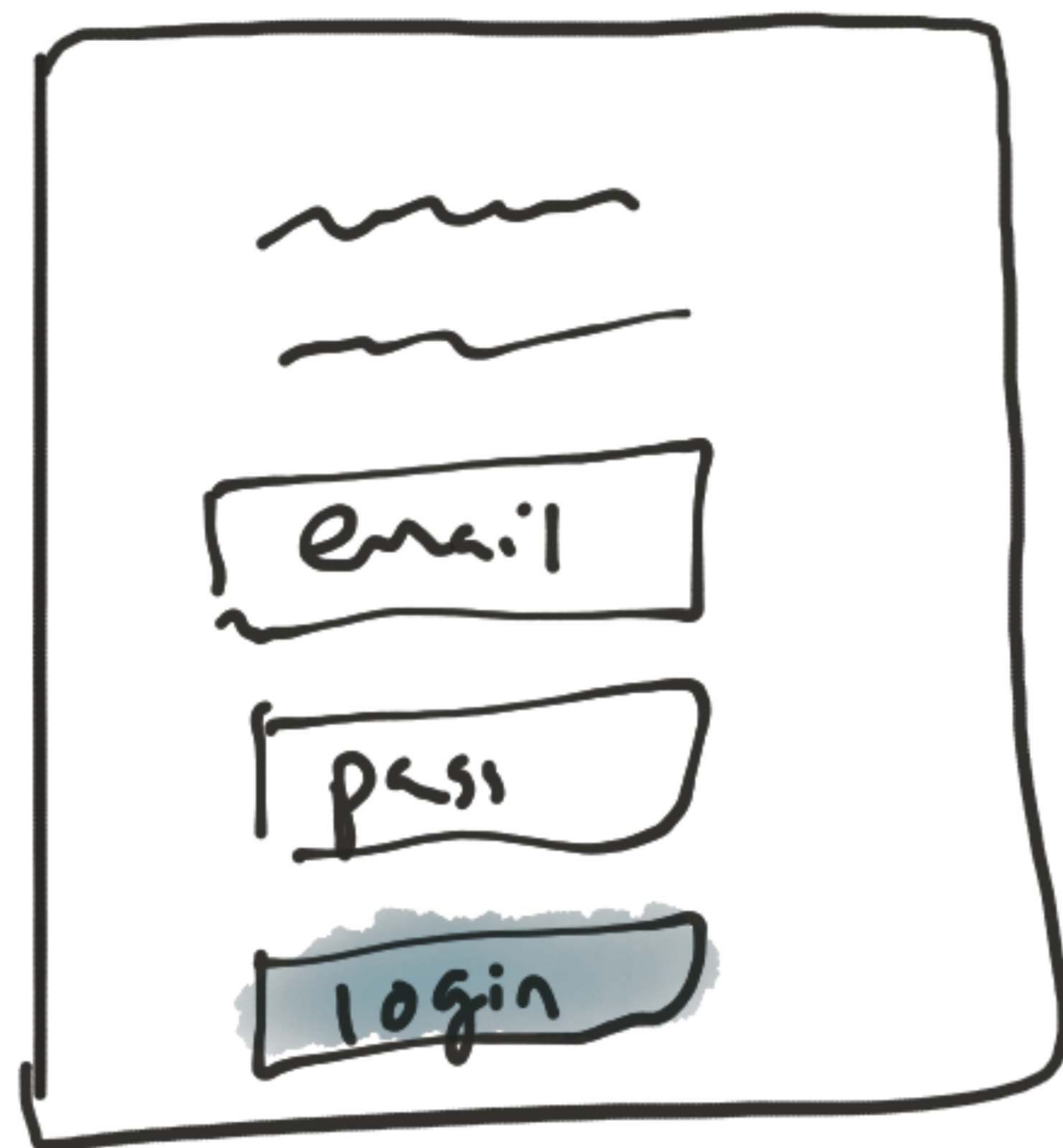
Tool 1  
(e.g. ROI)

Tool 2  
(pkg selector)

Tool 3

Tap  
Analytics





A hand-drawn sketch of a login form. It consists of a large rounded rectangle containing three input fields stacked vertically. The top two fields are empty and have wavy lines above them. The middle field is labeled 'email' and the bottom field is labeled 'login'. The 'login' field is shaded with a light blue background.

~~~~~

~~~~~

email

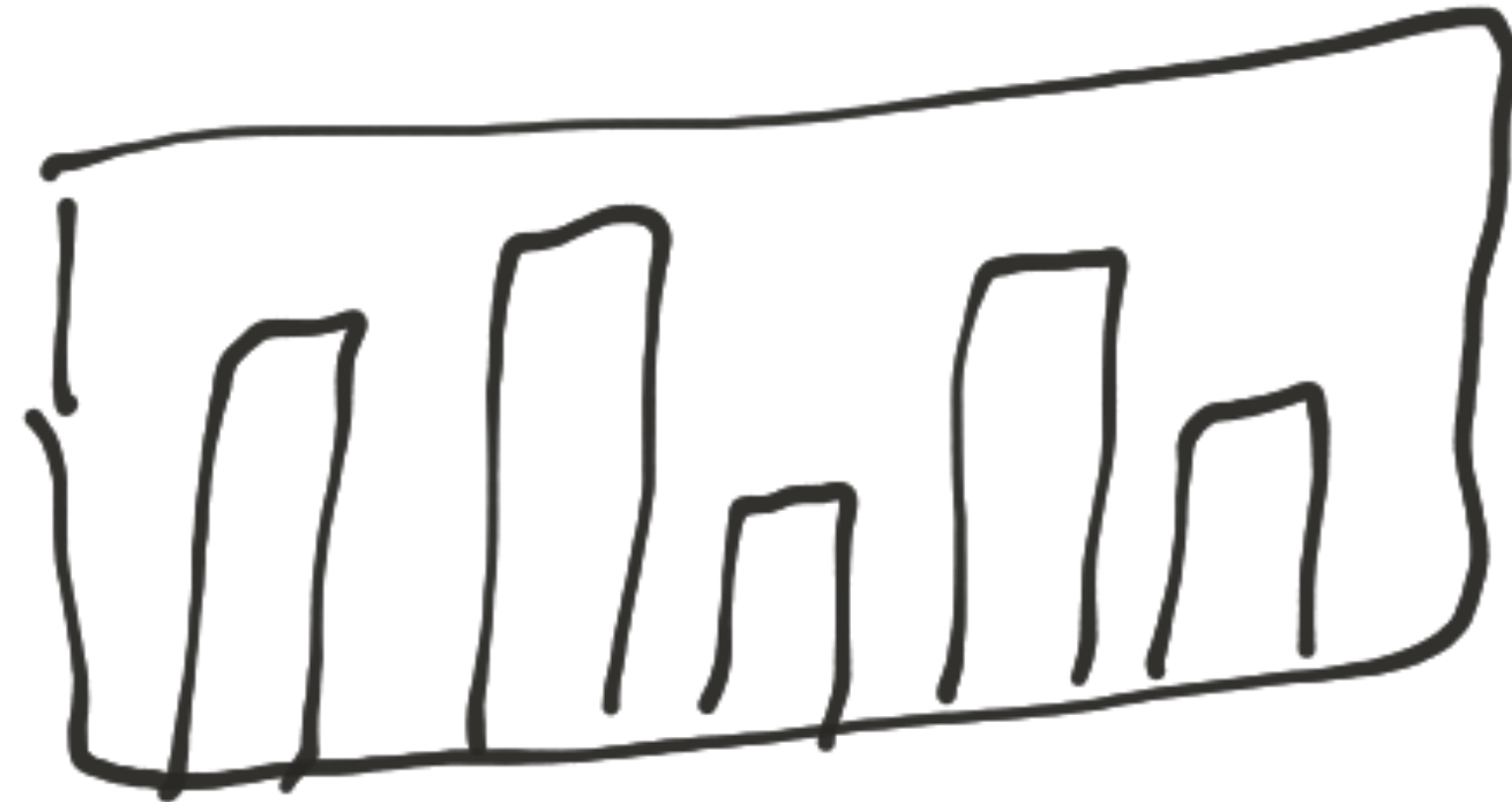
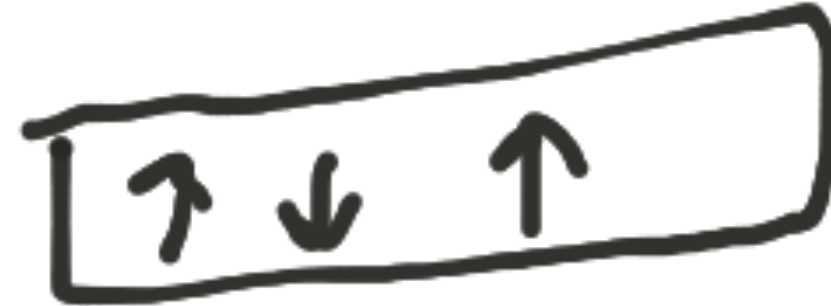
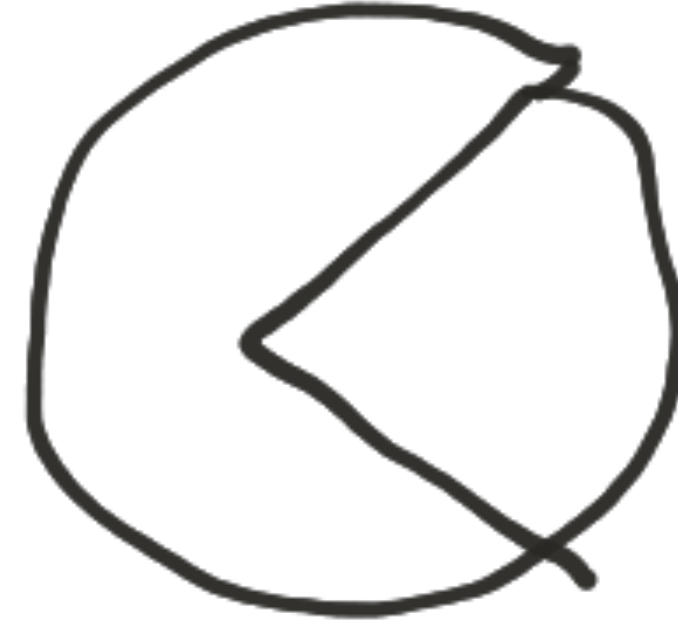
pass

login



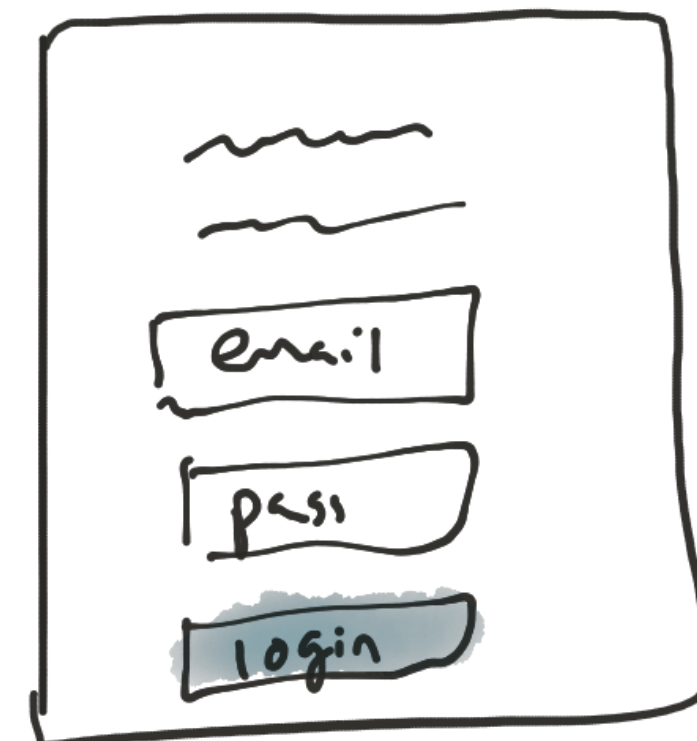
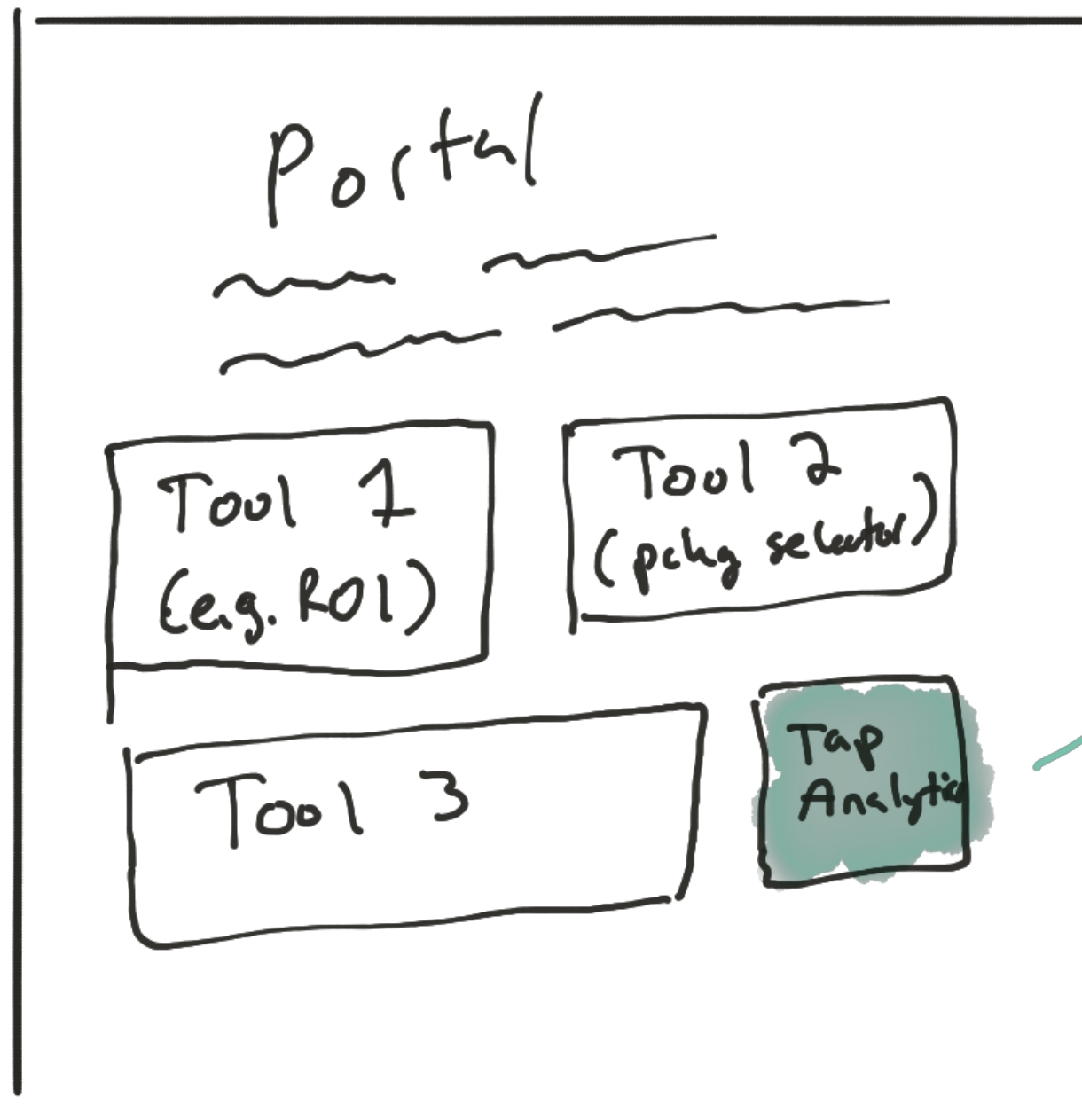
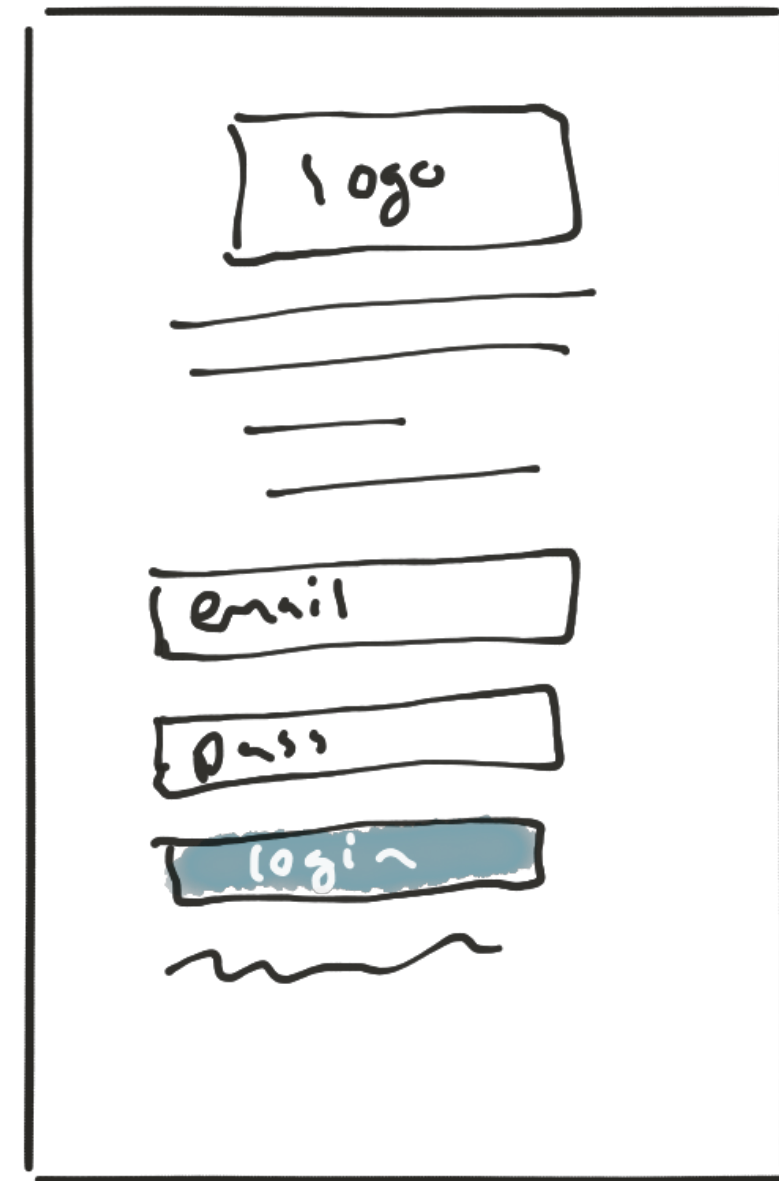
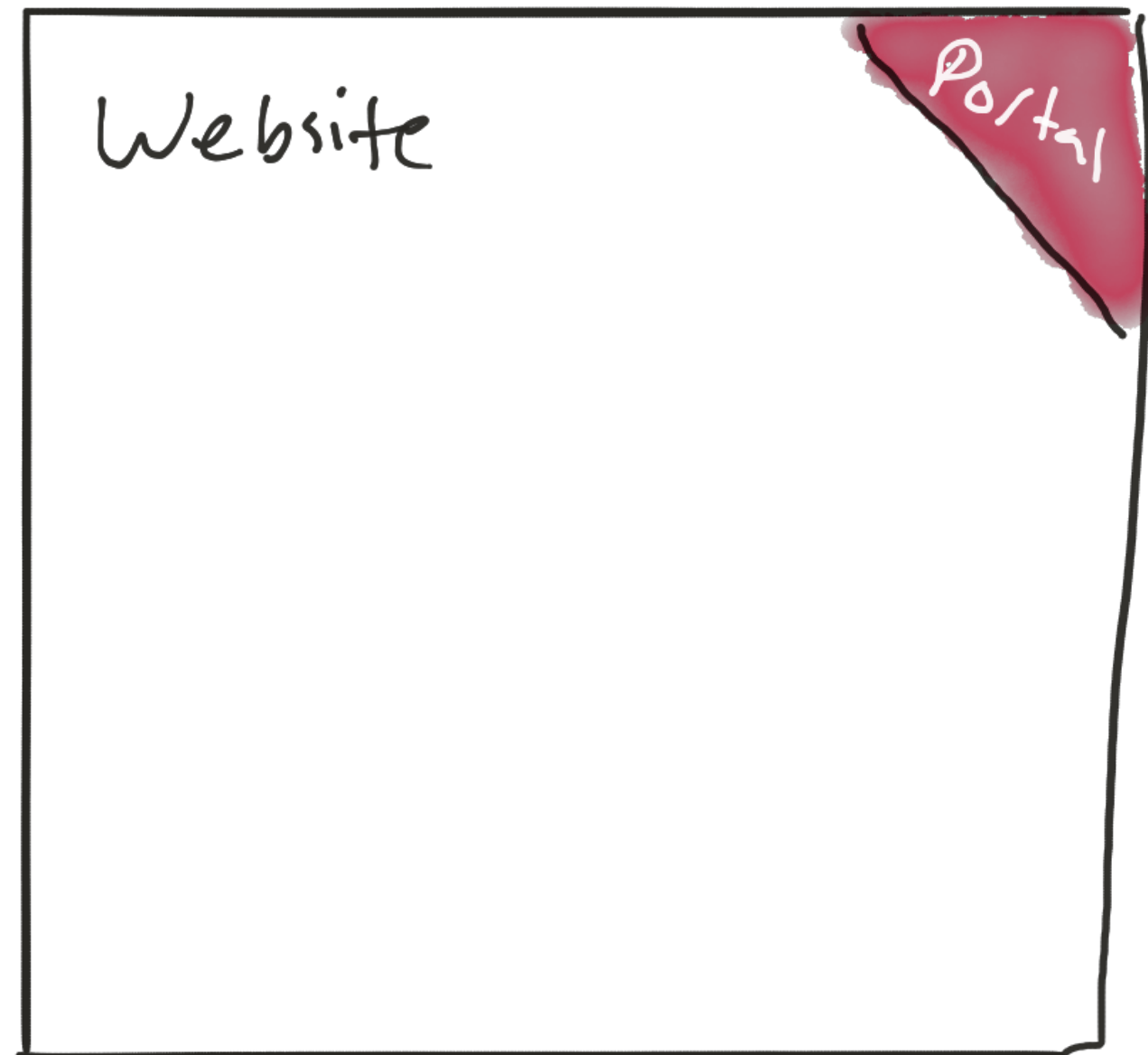


mm mm



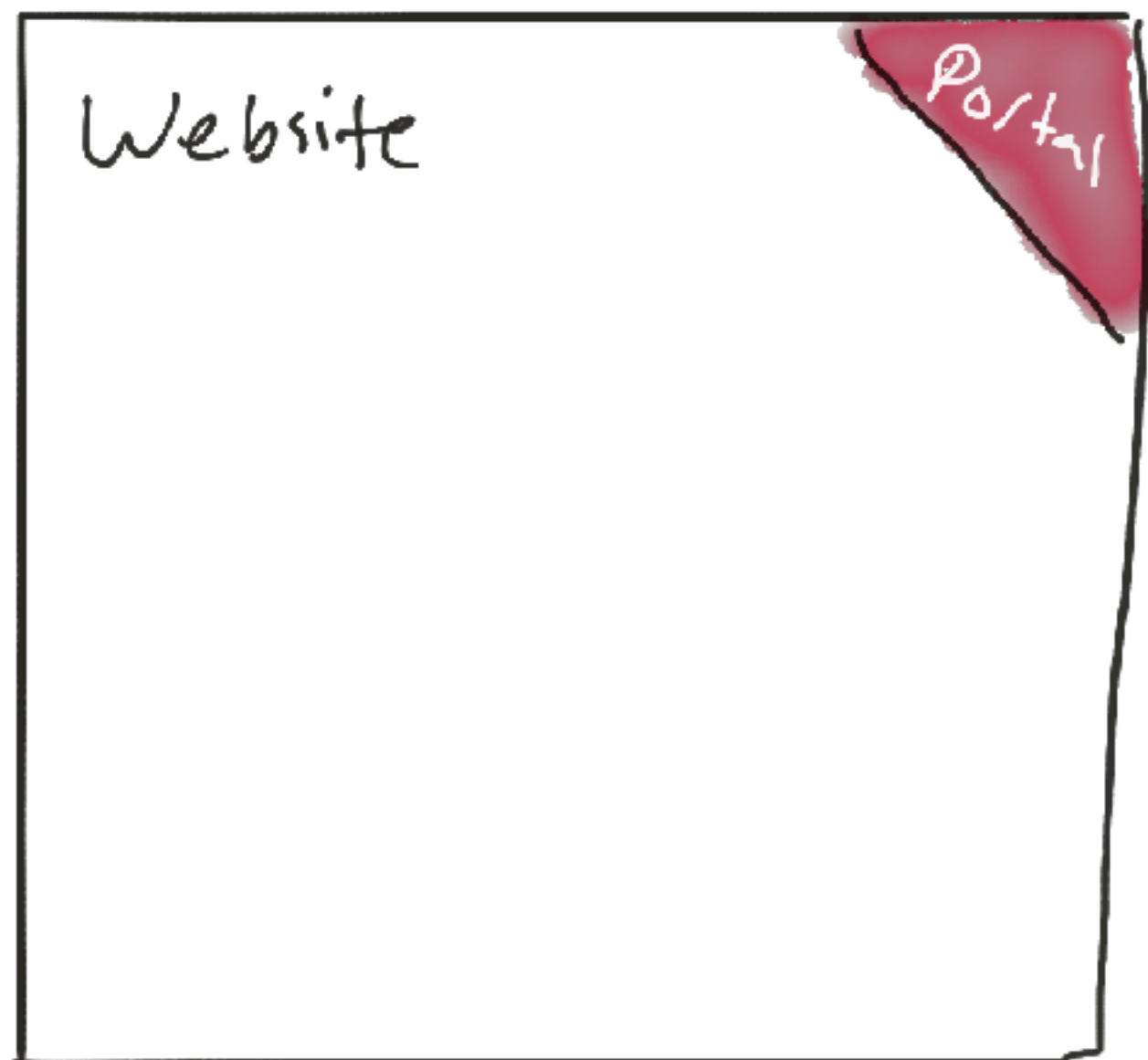
mm mm







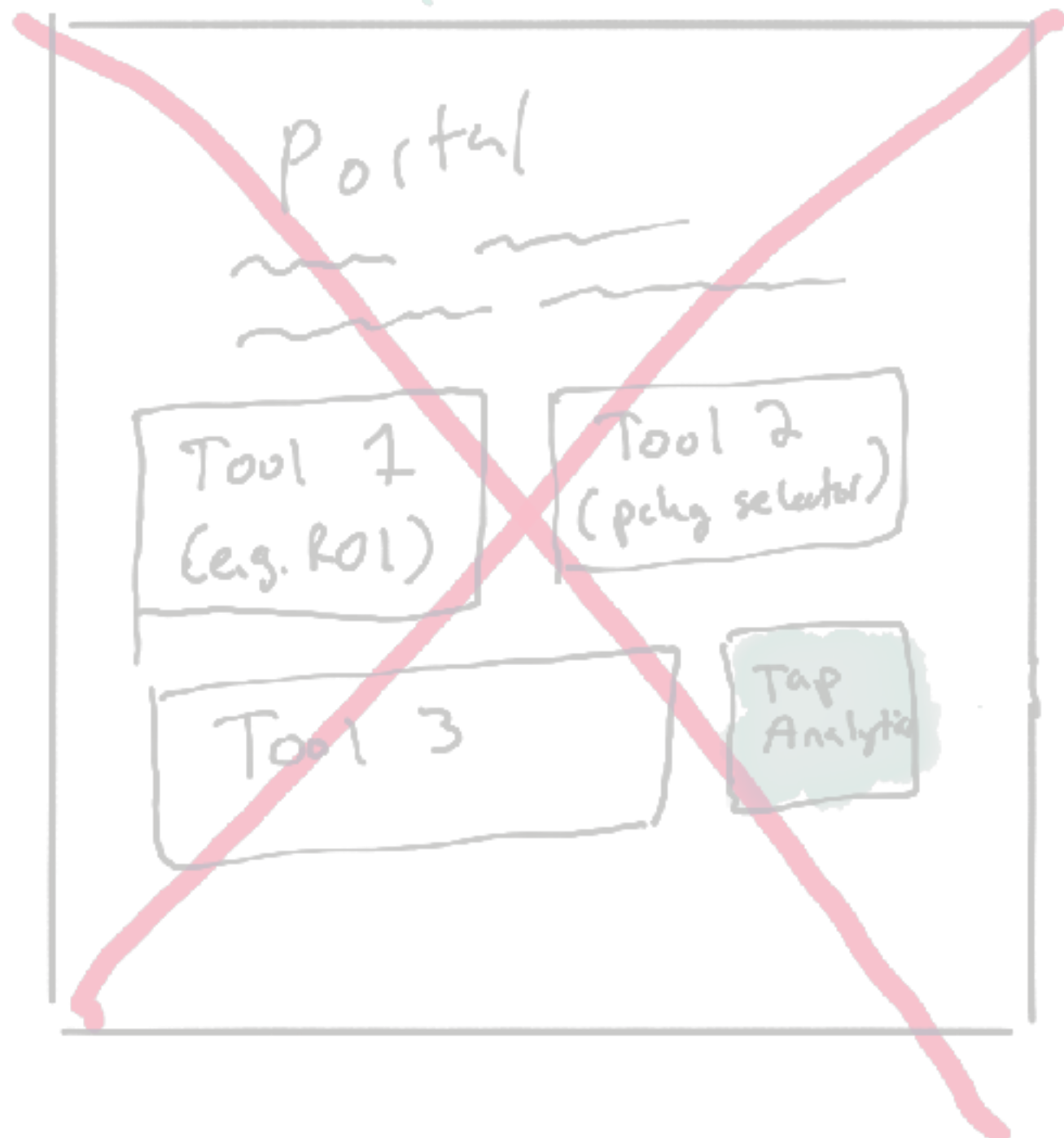
Screen 1 - Website



Screen 2 - login



Screen 3 - Portal



Screen 4 - Tap Analytics login



Screen 5 - Tap Analytics



My house

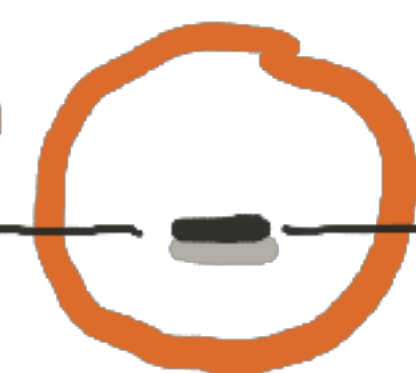








3-6x3-6

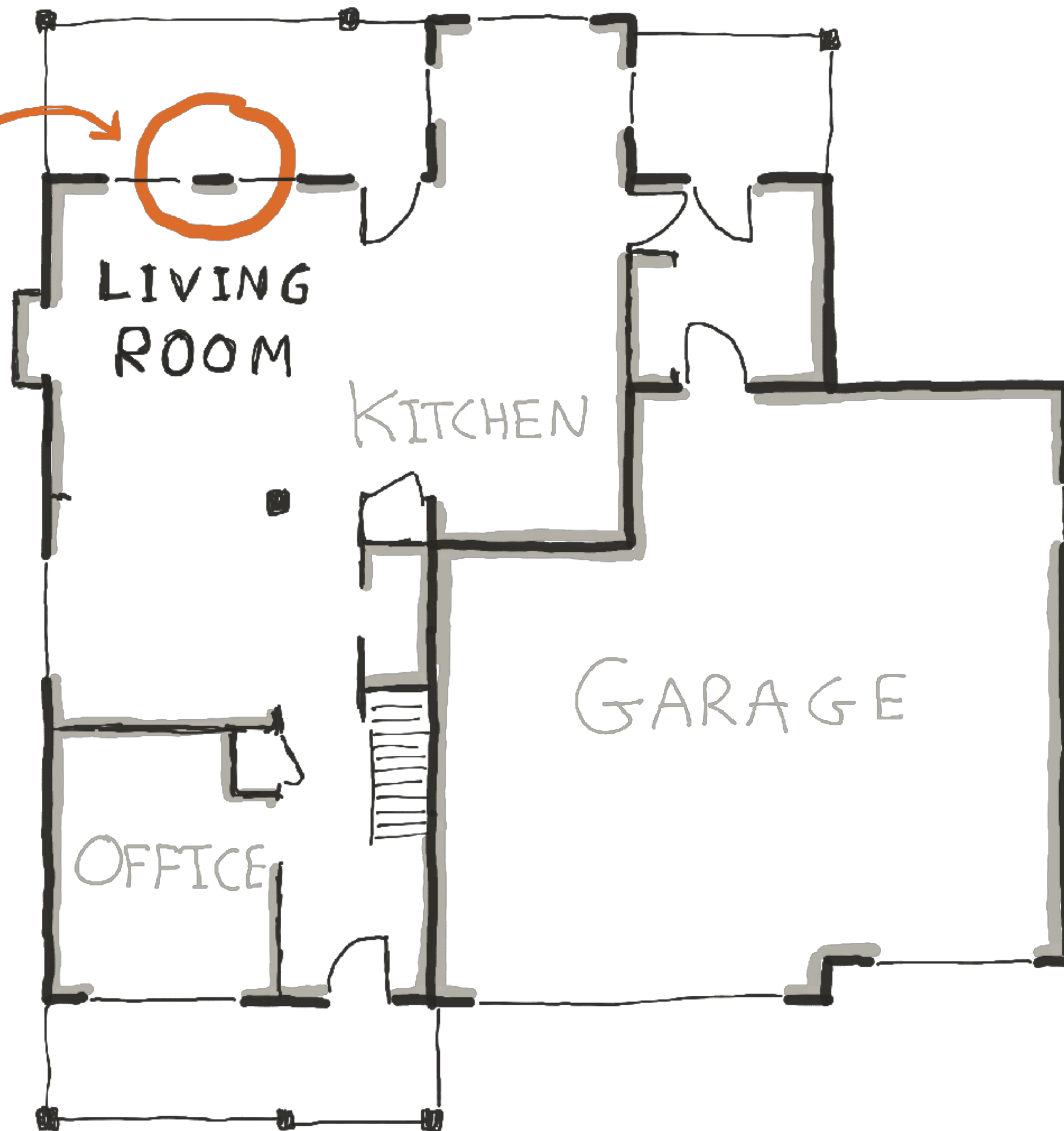


LIVING  
ROOM

KITCHEN

GARAGE

OFFICE



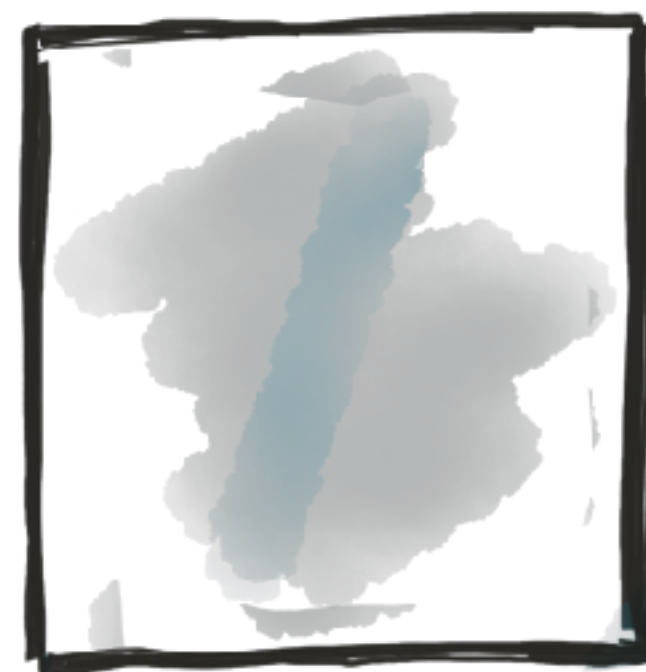
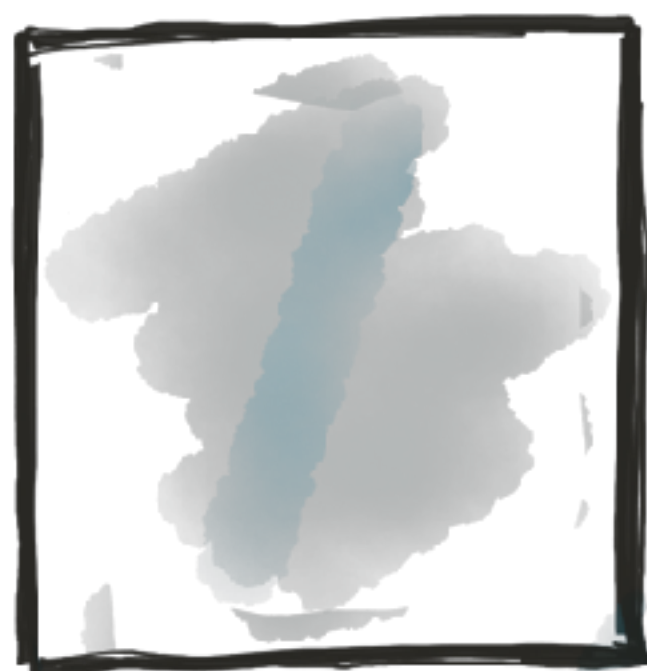








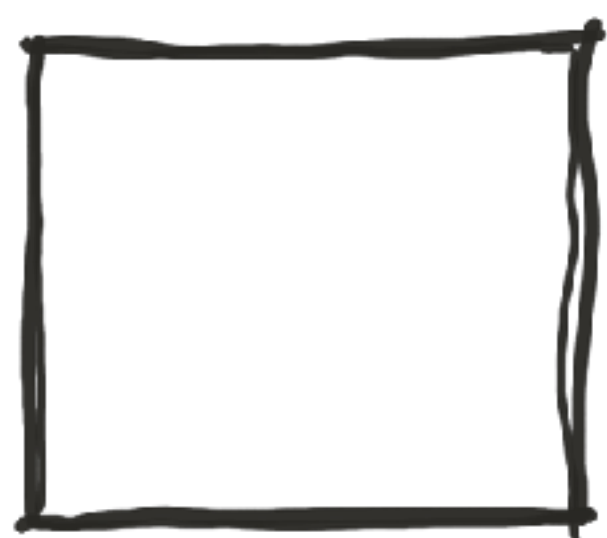




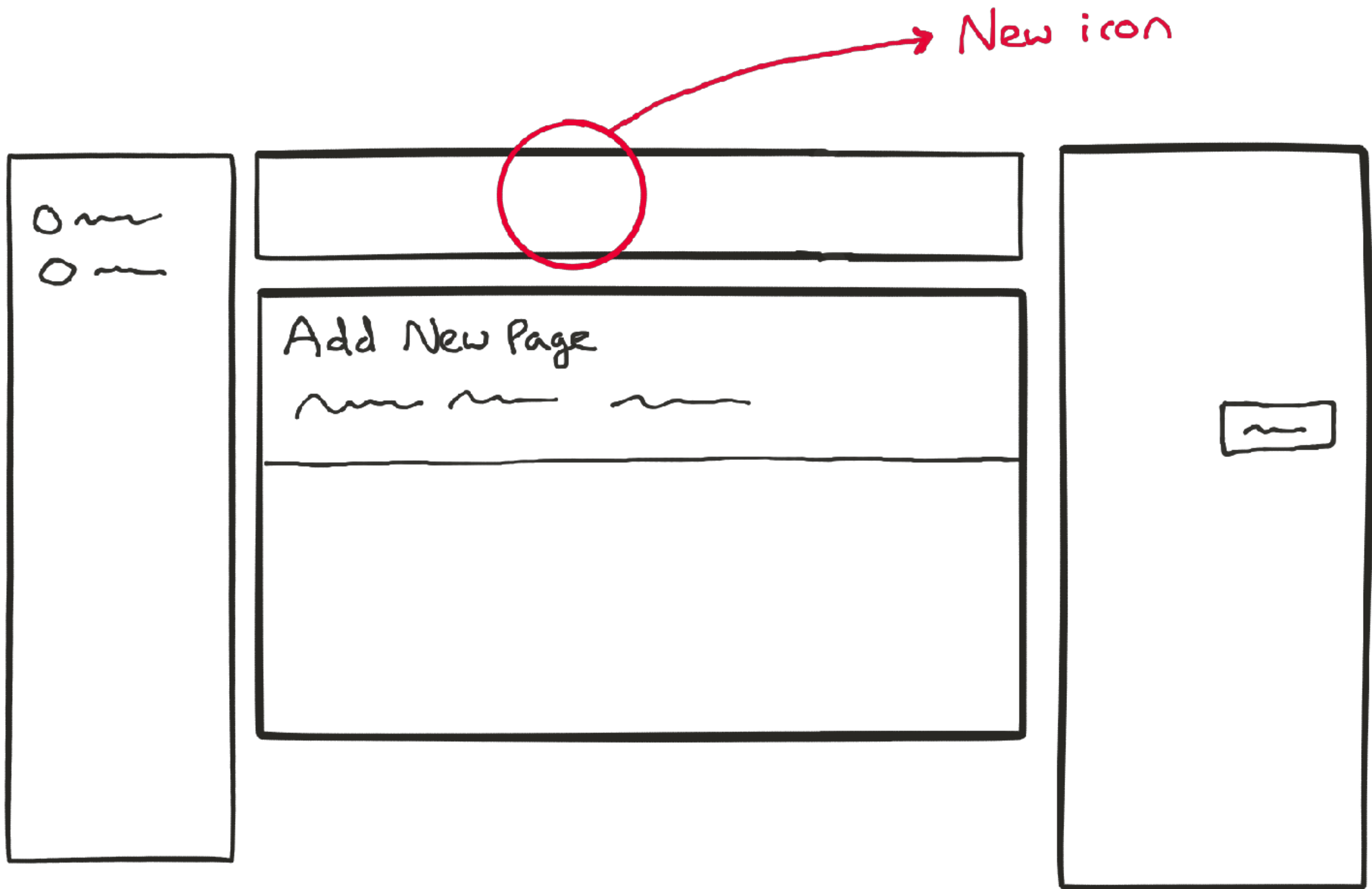
Is sketching hard?







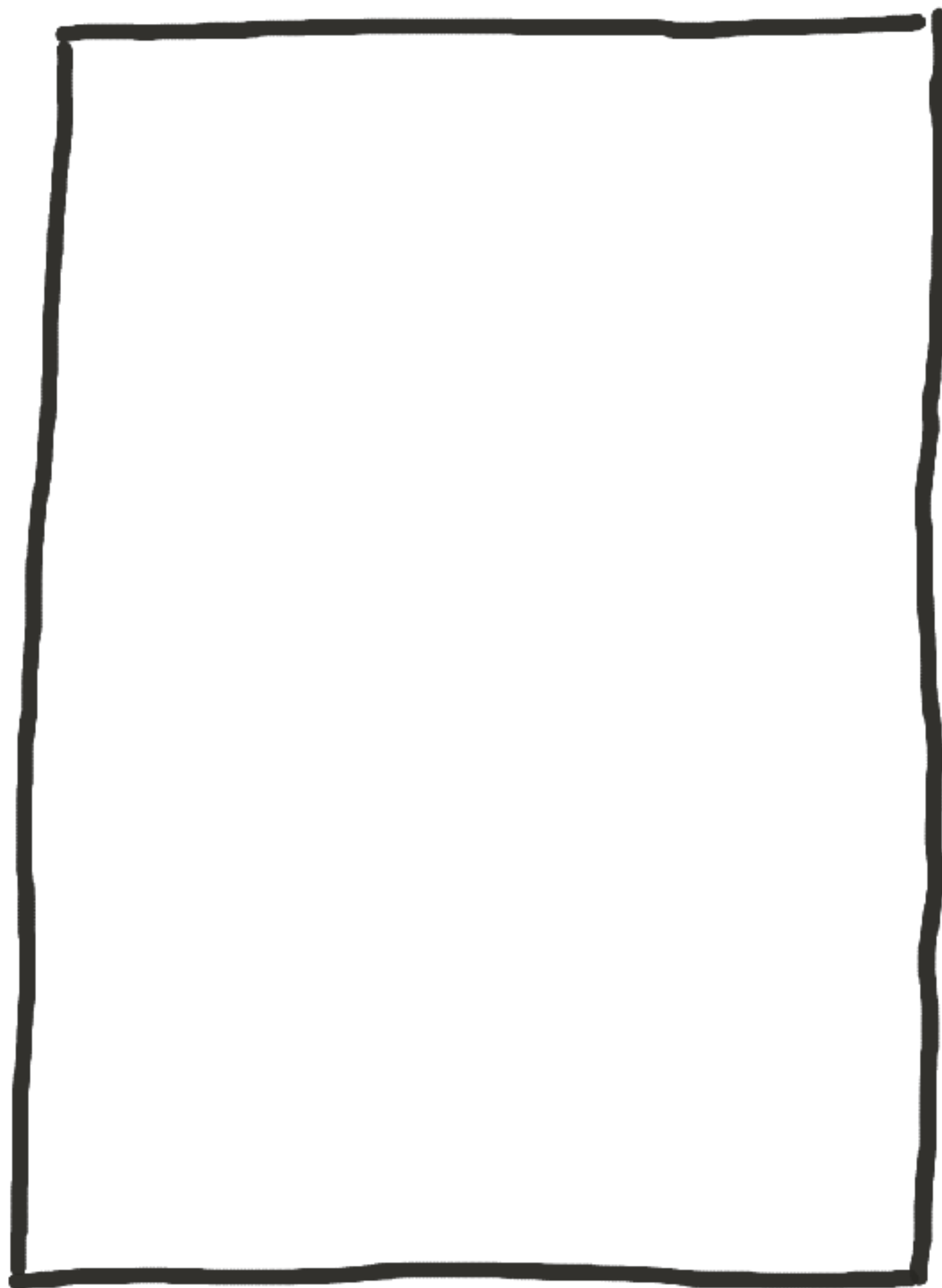




# Tools





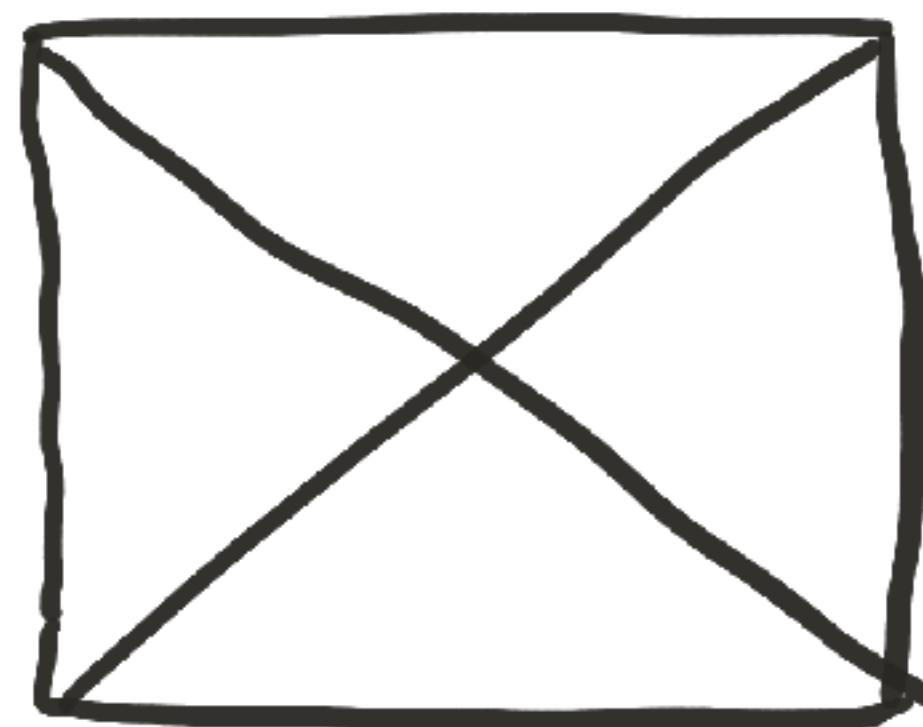


BUTTON

BUTTON

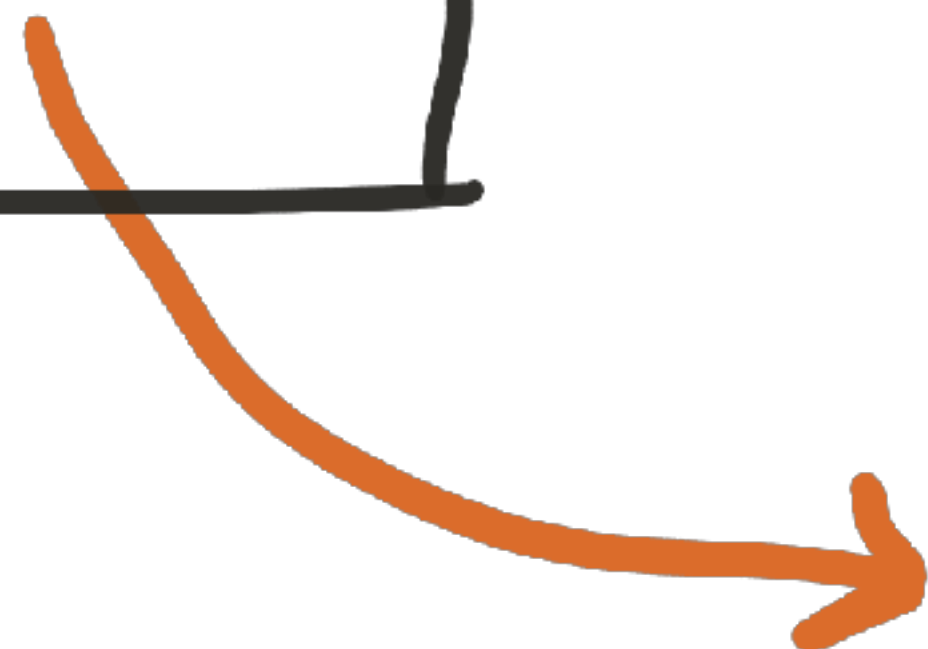
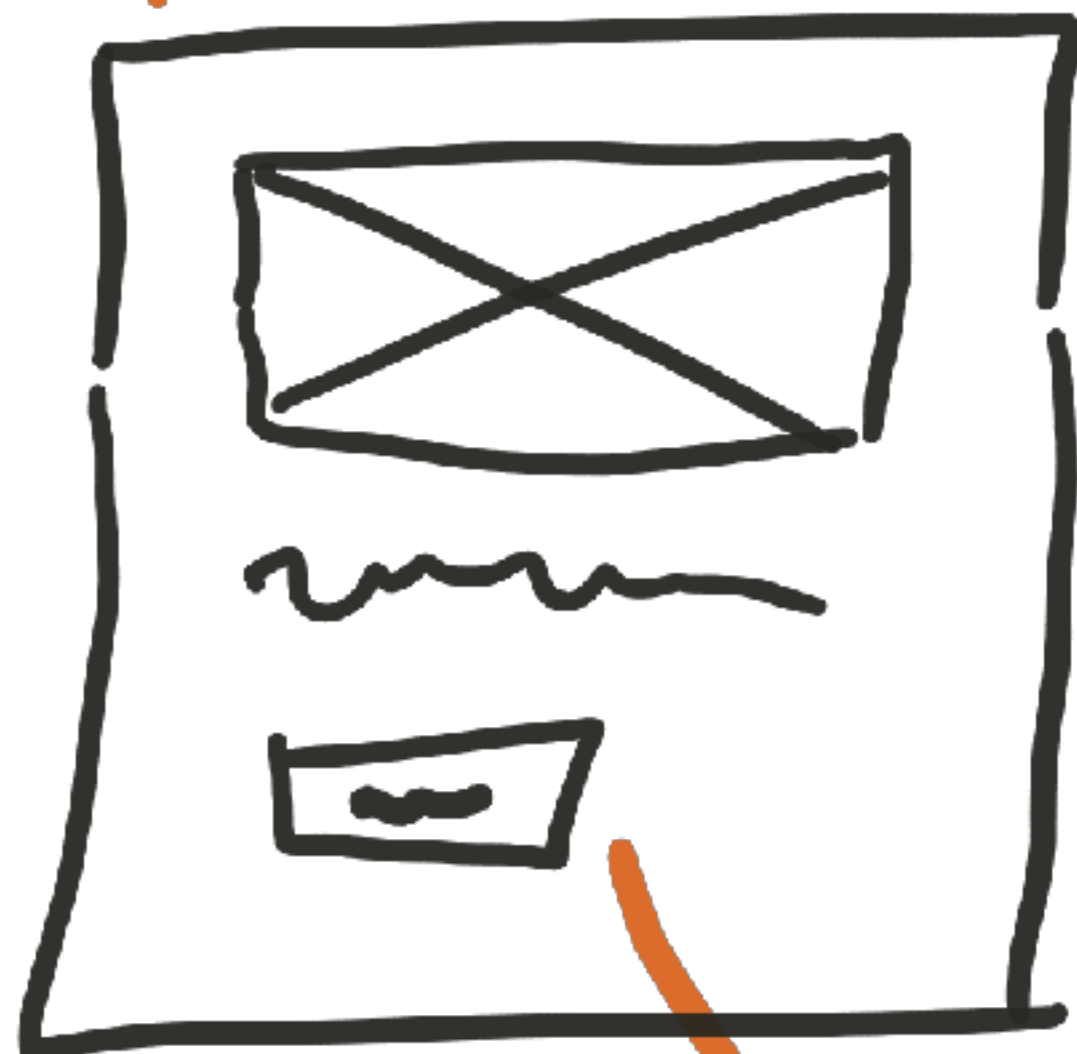


HEADLINE  
HEADLINE

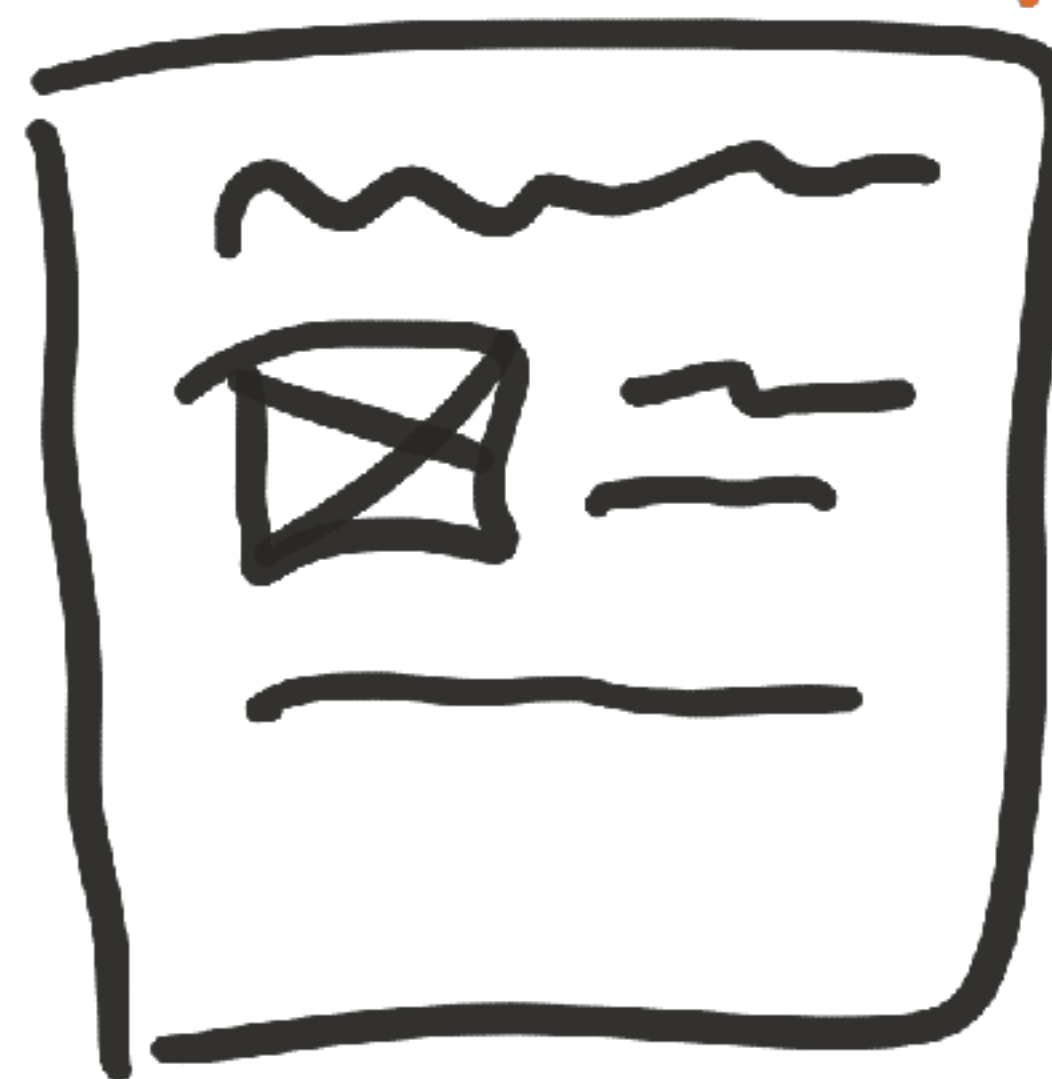




Home

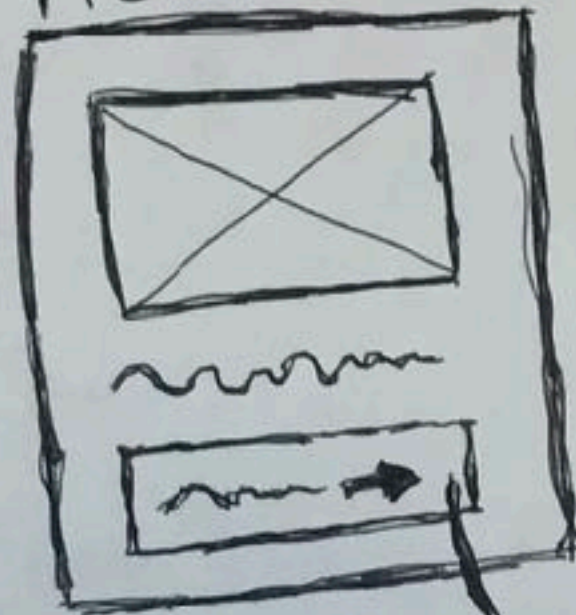


About

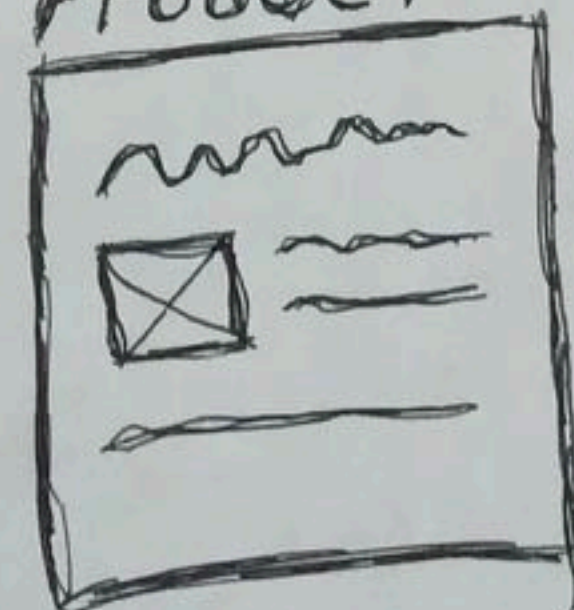




Home



Product





No skill required

Sketching is for everyone



# Gutenberg block





This repository

Search

Pull requests

Issues

Marketplace

Gist



WordPress / **gutenberg**

Watch 52

Star 422

Fork 76

Code

Issues 238

Pull requests 61

Projects 4

Wiki

Insights

## Add "More" Block #983

New Issue

Open

mtias opened this issue 21 days ago · 31 comments



mtias commented 21 days ago

Contributor



We need to implement a more-tag block, the one that gives the ability of splitting a post with a "read more..." link.

This already exists as a comment in WordPress, it'd be good to adapt our parsing to recognize it without extra comments. We also need a good visual design for it.



mtias added **Blocks** **Design** **Task** labels 21 days ago



mtias added to **More Tag** in **Blocks** 20 days ago



jasmussen added this to the **Beta** milestone 17 days ago



iseulde added the **[Component] Parsing** label 17 days ago



iseulde commented 17 days ago

Member



Note that this comment can currently be anywhere in the content, not necessarily at the top level. Not that this needs to be possible with the block editor, just making this note for old content.

Assignees

No one assigned

Labels

Blocks

Design

[Component] Parsing

[Type] Task

Projects

More Tag in Blocks

Milestone

Beta 2

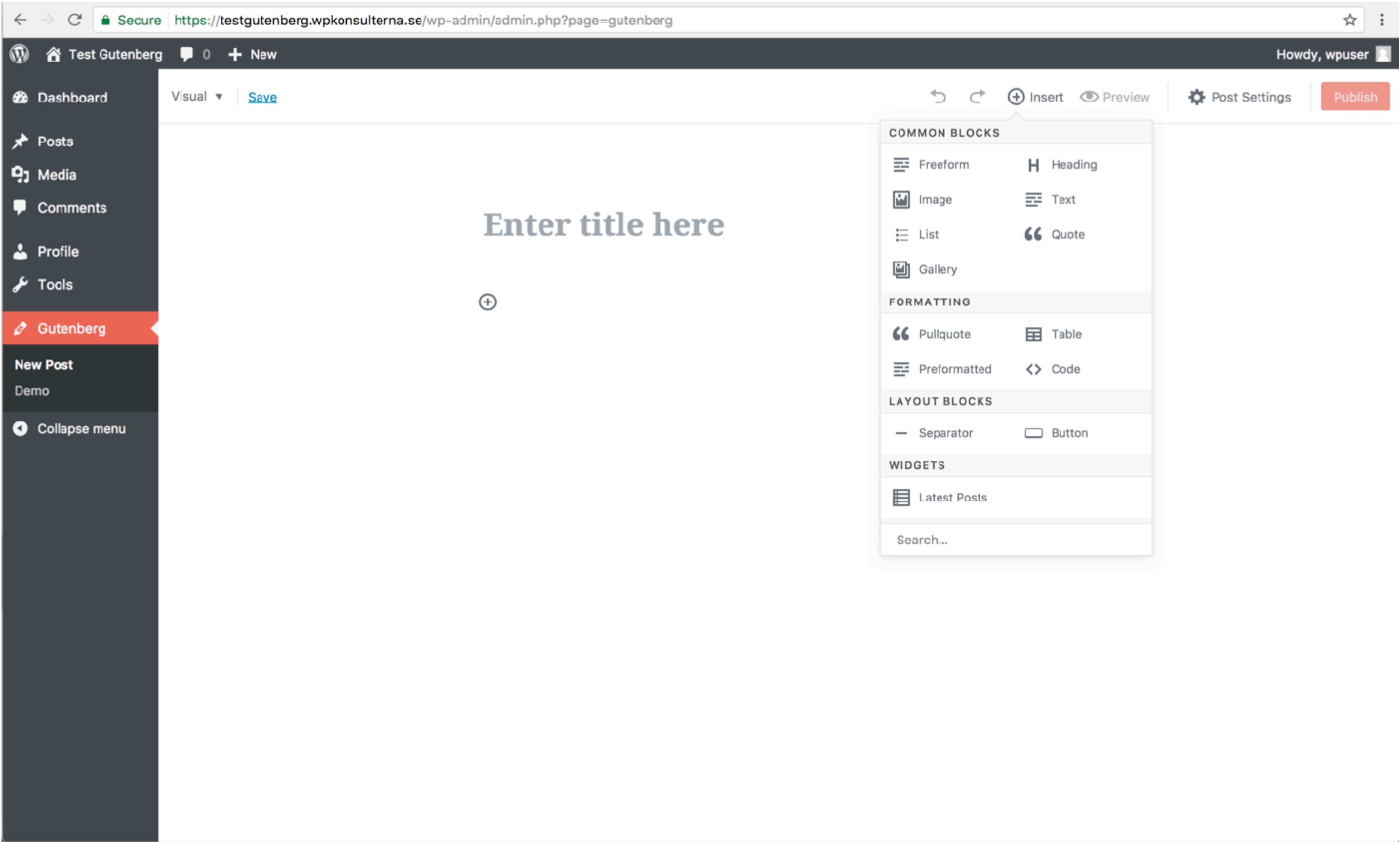
Notifications

Unsubscribe

You're receiving notifications because you were mentioned.



# I. Review





## 2. Sketch

Add "More" Block #983  
20170607 wireframe





## 2. Refine

## Add "More" Block #983

Created June 8, 2017

RECENT

Freeform

Image

List

Heading

Text

Quote

FORMATTING

Pullquote

Table

Preformatted

Code

LAYOUT

Separator

Button

WIDGETS

Latest Posts

Recent **Format** Layout Widgets >>

Search...

FORMATTING

Pullquote

Table

Preformatted

Code

LAYOUT

Separator

Button

WIDGETS

Latest Posts

EMBED

Embed

Animoto

Cloudup

CollegeHumor

Dailymotion

Facebook

Recent Format Layout Widgets >>

Search...

EMBED

Embed

Animoto

Cloudup

CollegeHumor

Dailymotion

Facebook

Flickr

Funny or Die

Hulu

Imgur

Instagram

Issuu

Kickstarter

Meetup.com

Mixcloud

Photobucket

Polldaddy

Reddit

ReverbNation

Screencast

<< **Embed**

Search...



Prototype

Search...

 Embed

 Text

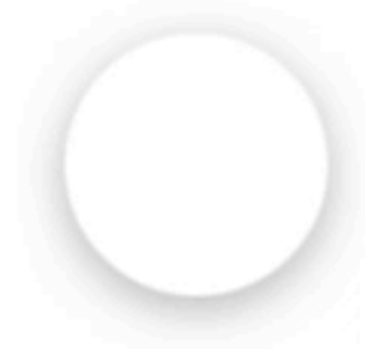
 Preformatted

 Button

 Cloudup

 Code

 Funny or Die

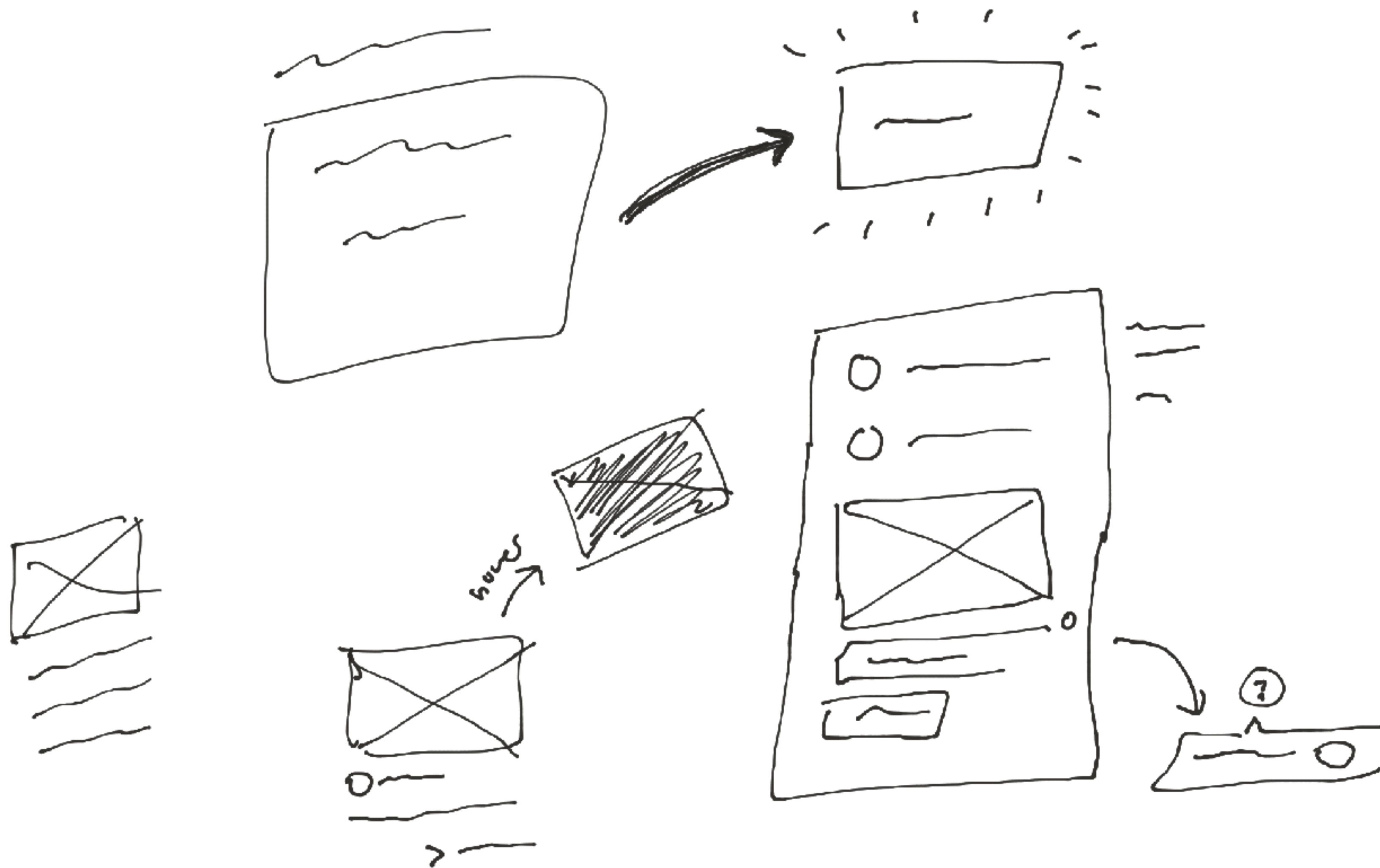


Recent

Blocks

Embeds

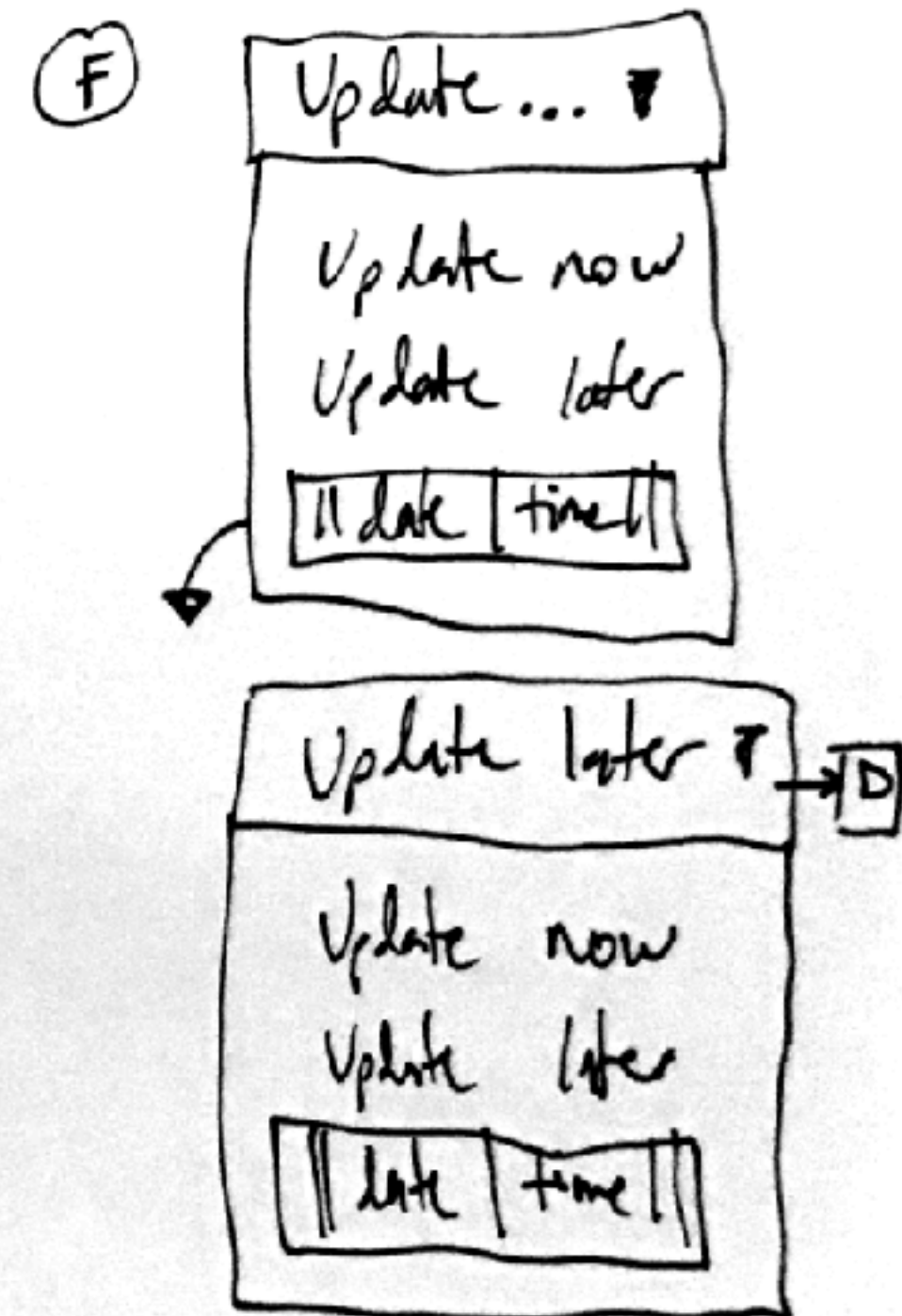
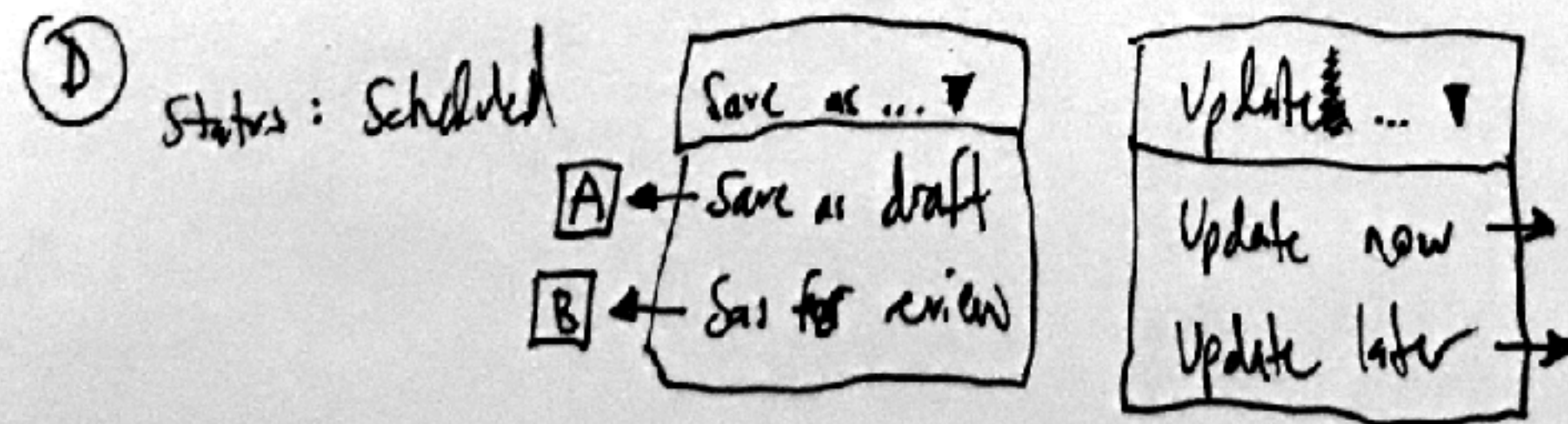
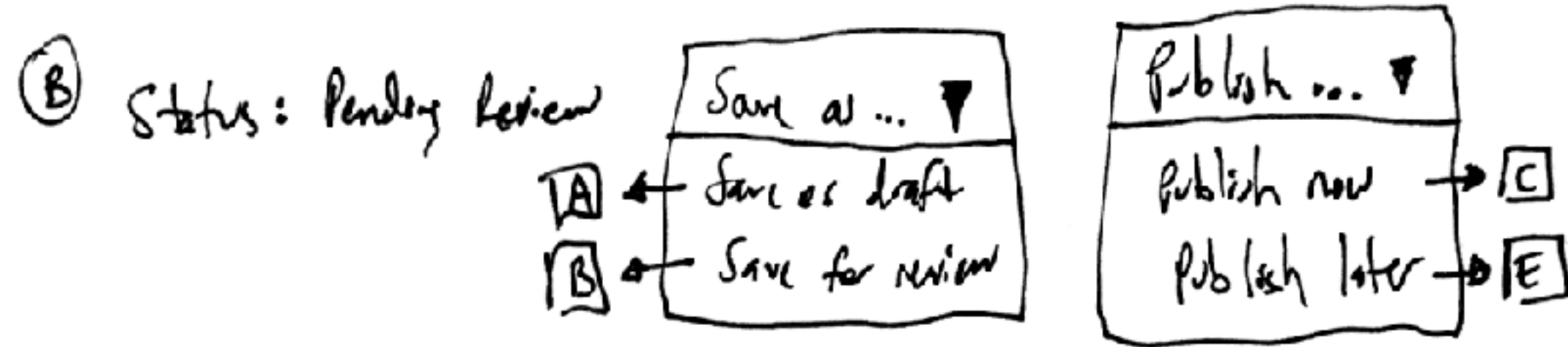
# Best UX EVER





Save / Publish





Credit: Jeff Paul

Move to Trash



Publish | v

Status: Draft

---

Save as Draft >


---

Save as Review >

---

Schedule >

---

  Publish Now



Publish | v

Schedule to publish:

---

Feb 03, 2017

12:36 am

Save Cancel



Publish | v

Status: Scheduled

Feb 03, 2017 @ 12:36 am

---

Edit Schedule



---

Revert to draft >

---

Revert to review >

---

  Save Changes

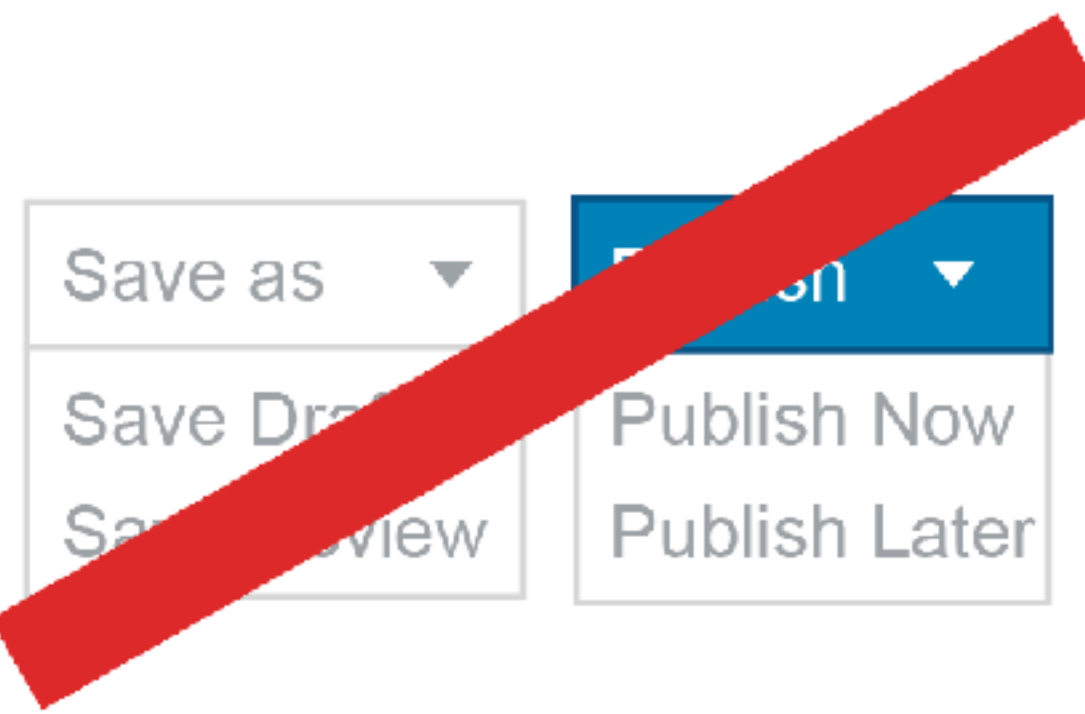
Force Publish



Are you sure you want to publish now and override your scheduled time?

Yes, Publish Now

No, go back



Status: Draft

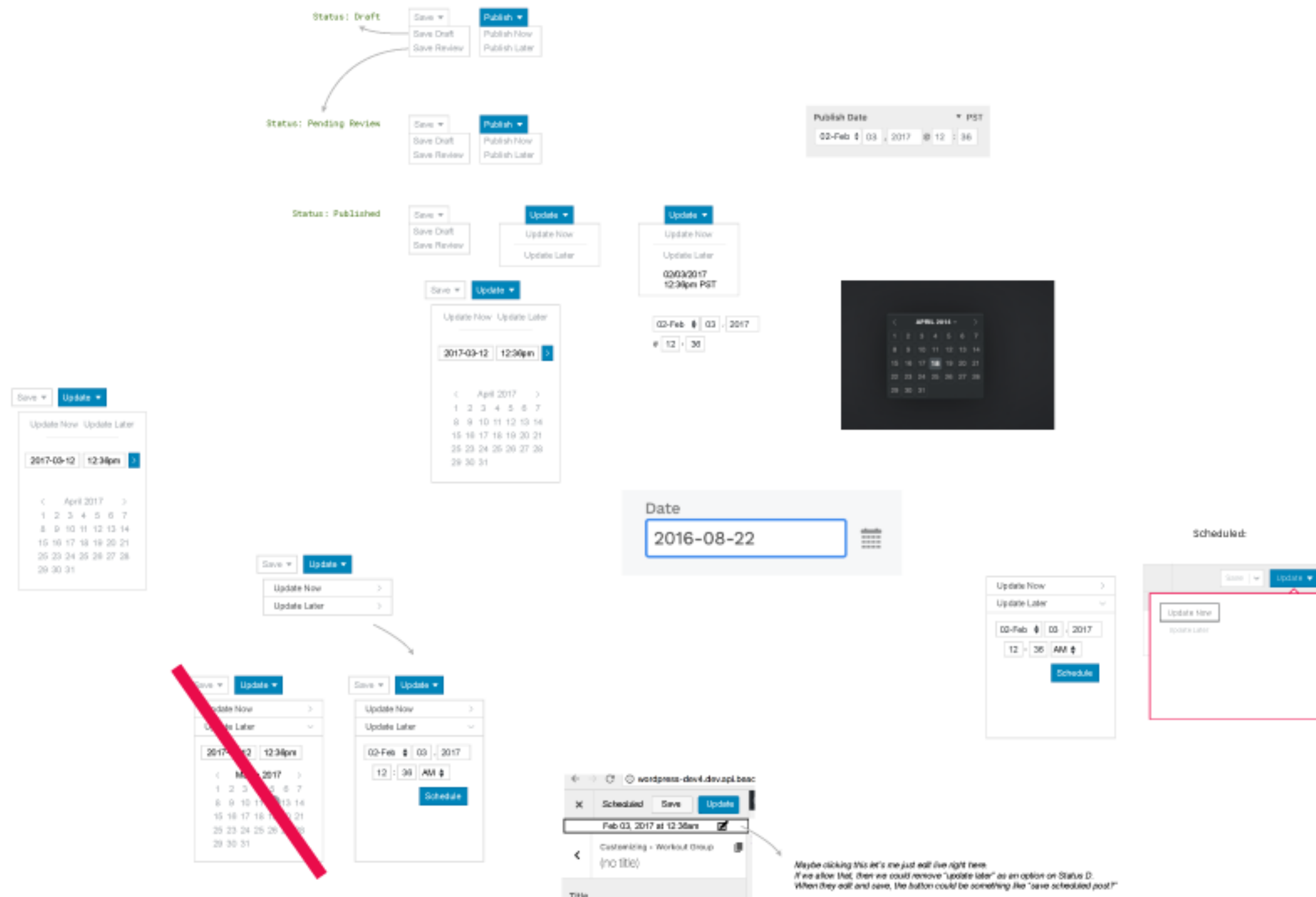


Status: Pending Review



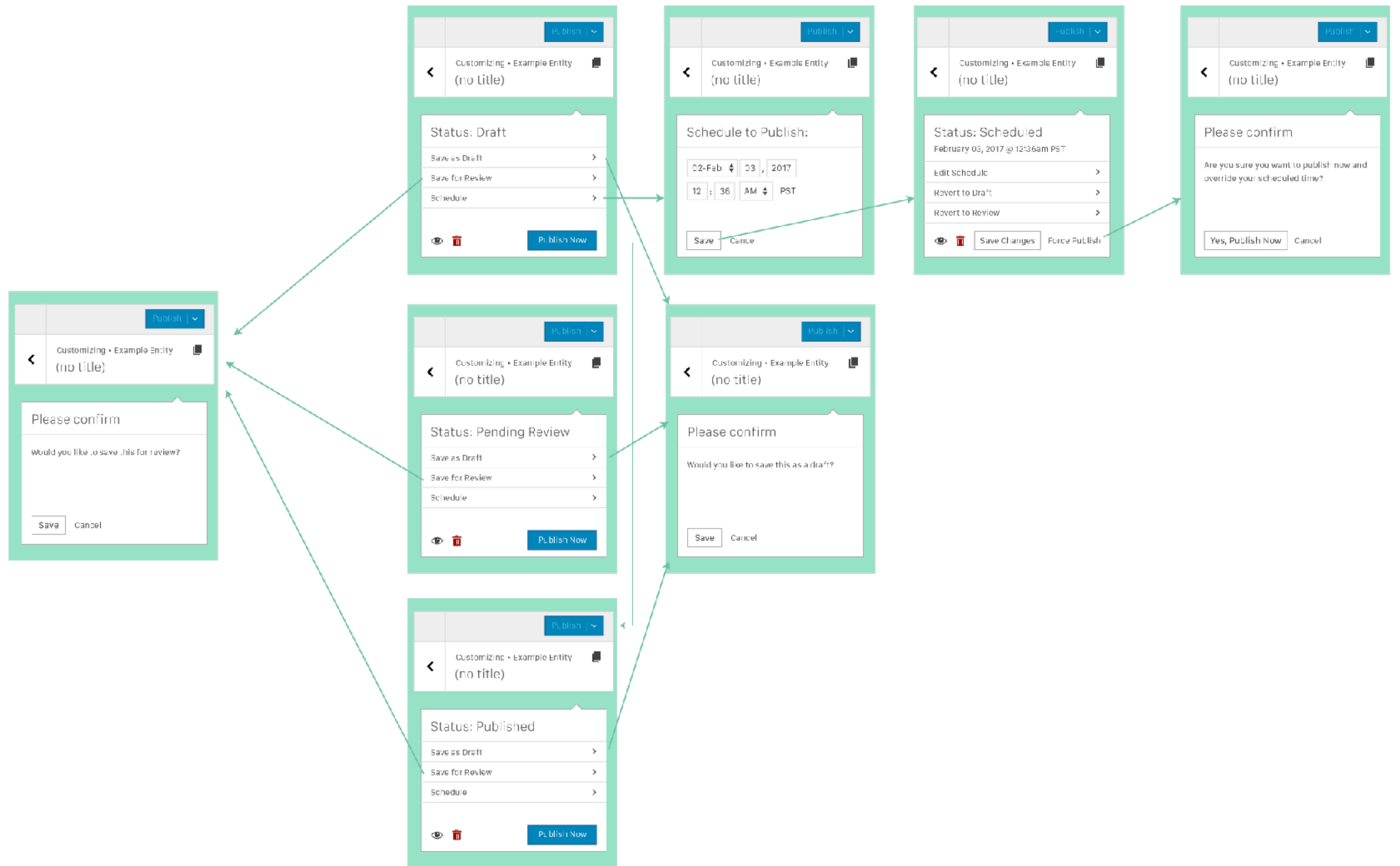


It's messy



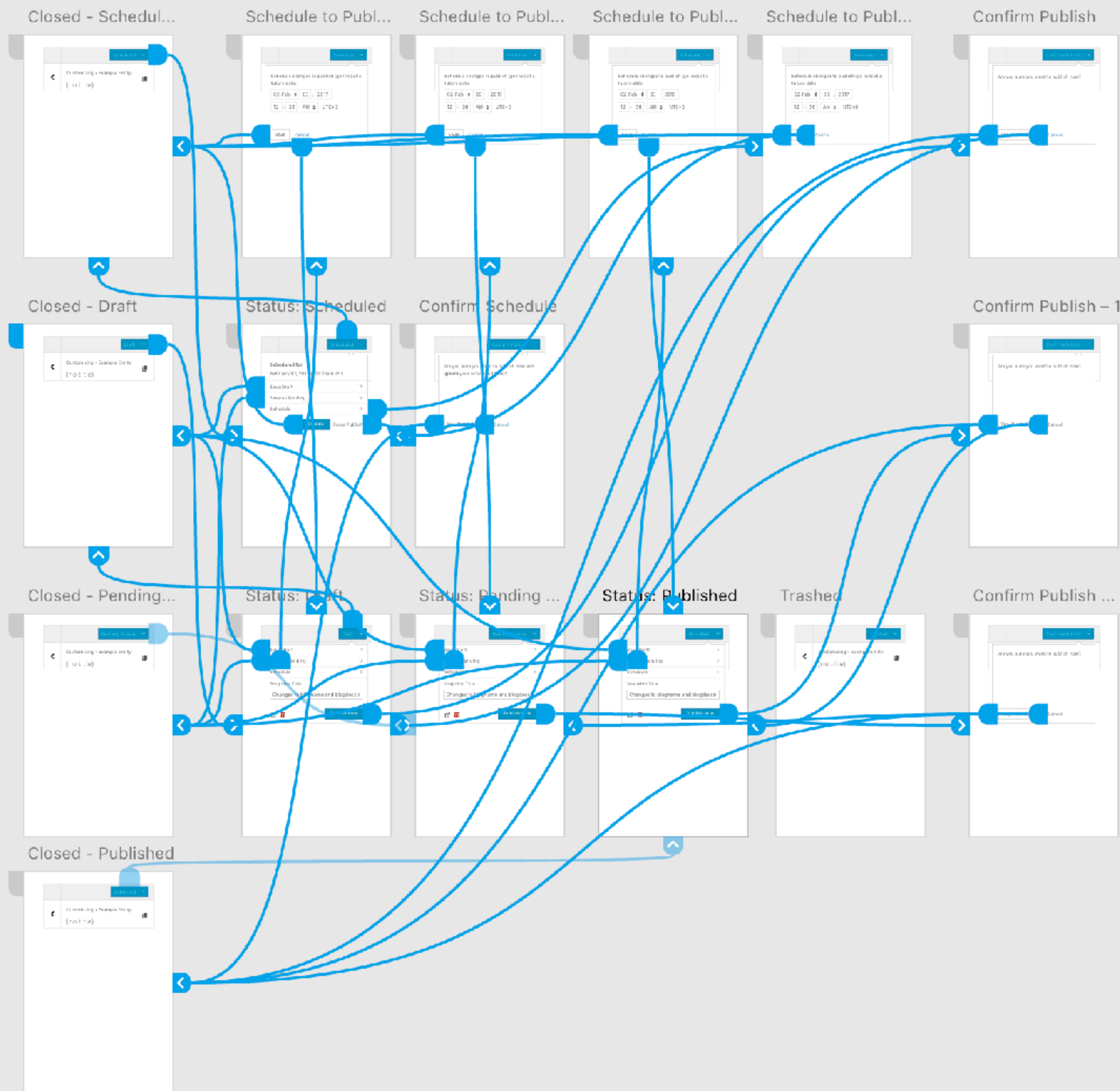


And that's ok








It's a process





|                                                                                   |                                                                                                                                                   |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   | <div>Draft </div>                                              |
|  | <div>Customizing ▸ Example Entity</div> <div>(no title) </div> |

Back to low fidelity





↓ hover



↓ click

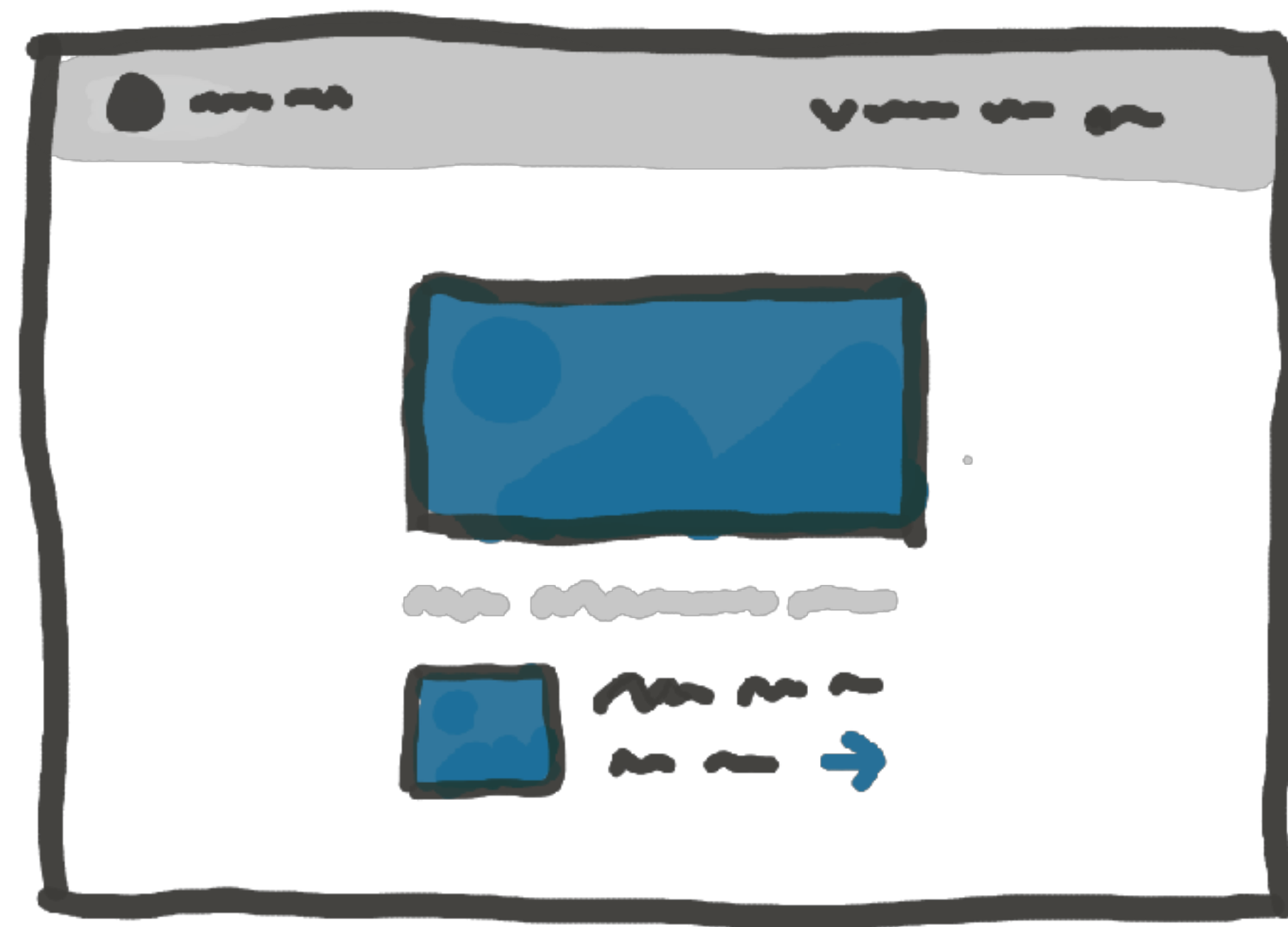


Save Draft is removed from dropdown



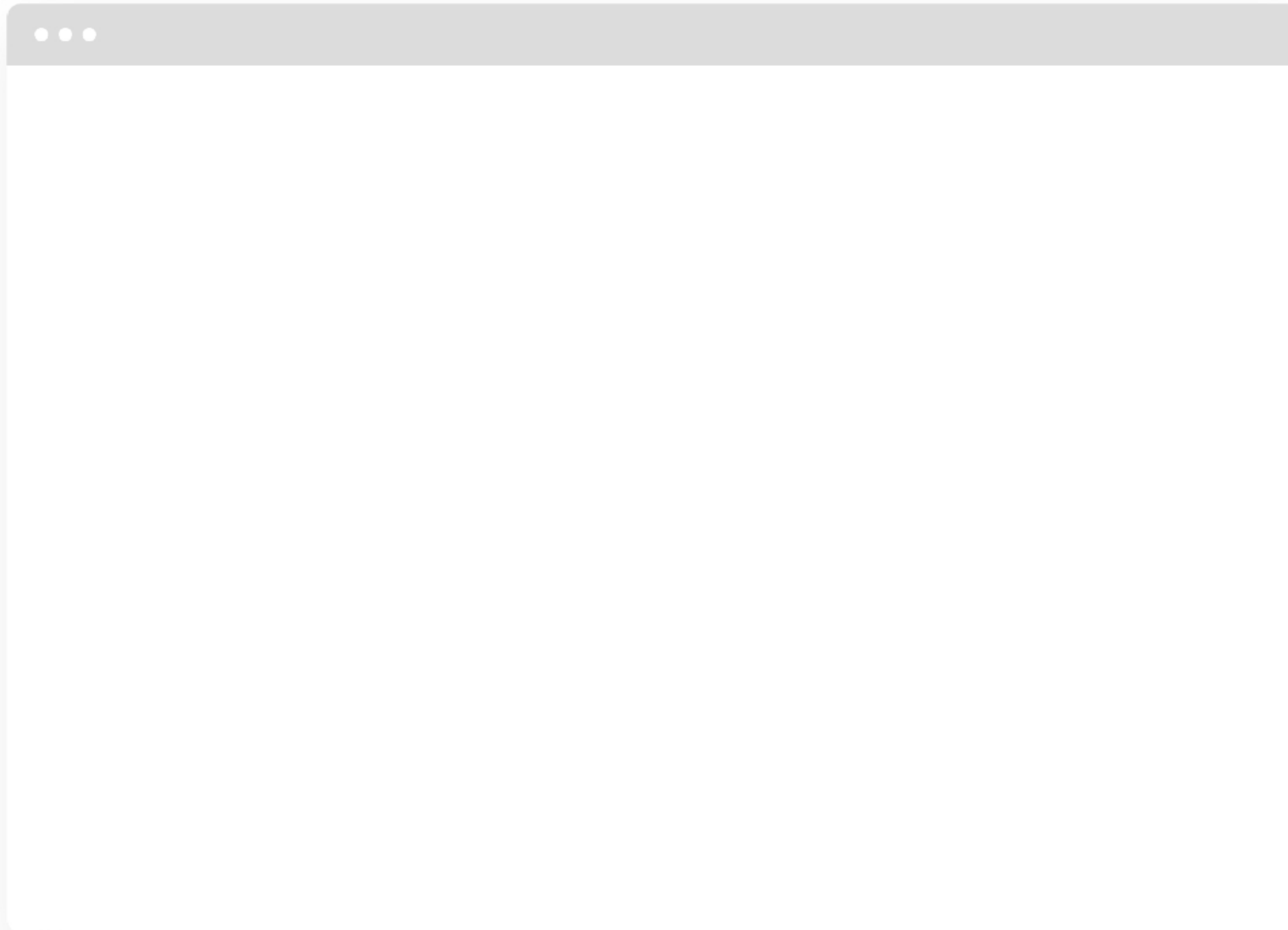
A Universal Language

# I'll sketch



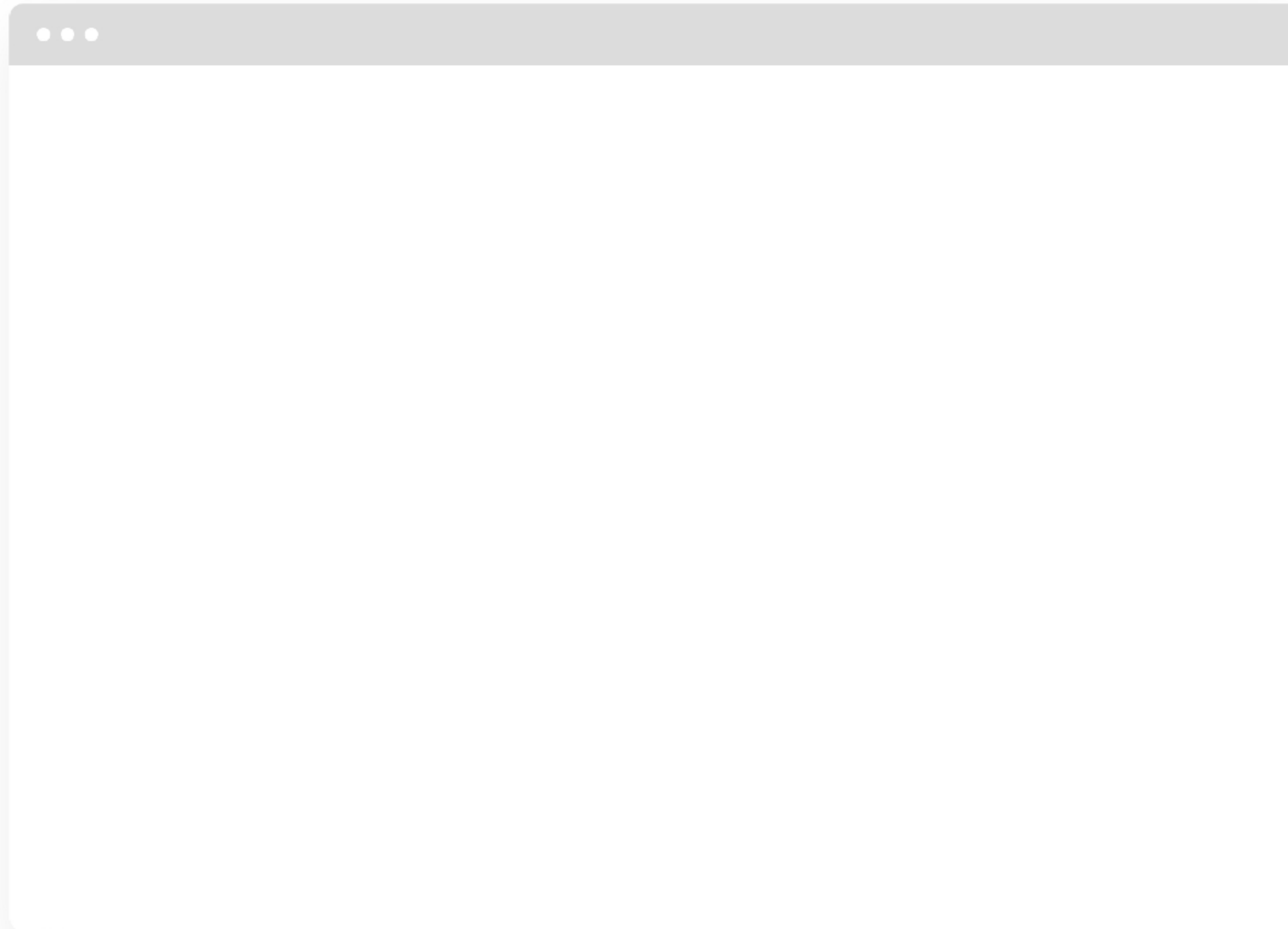


# Part 1: Current publishing flow



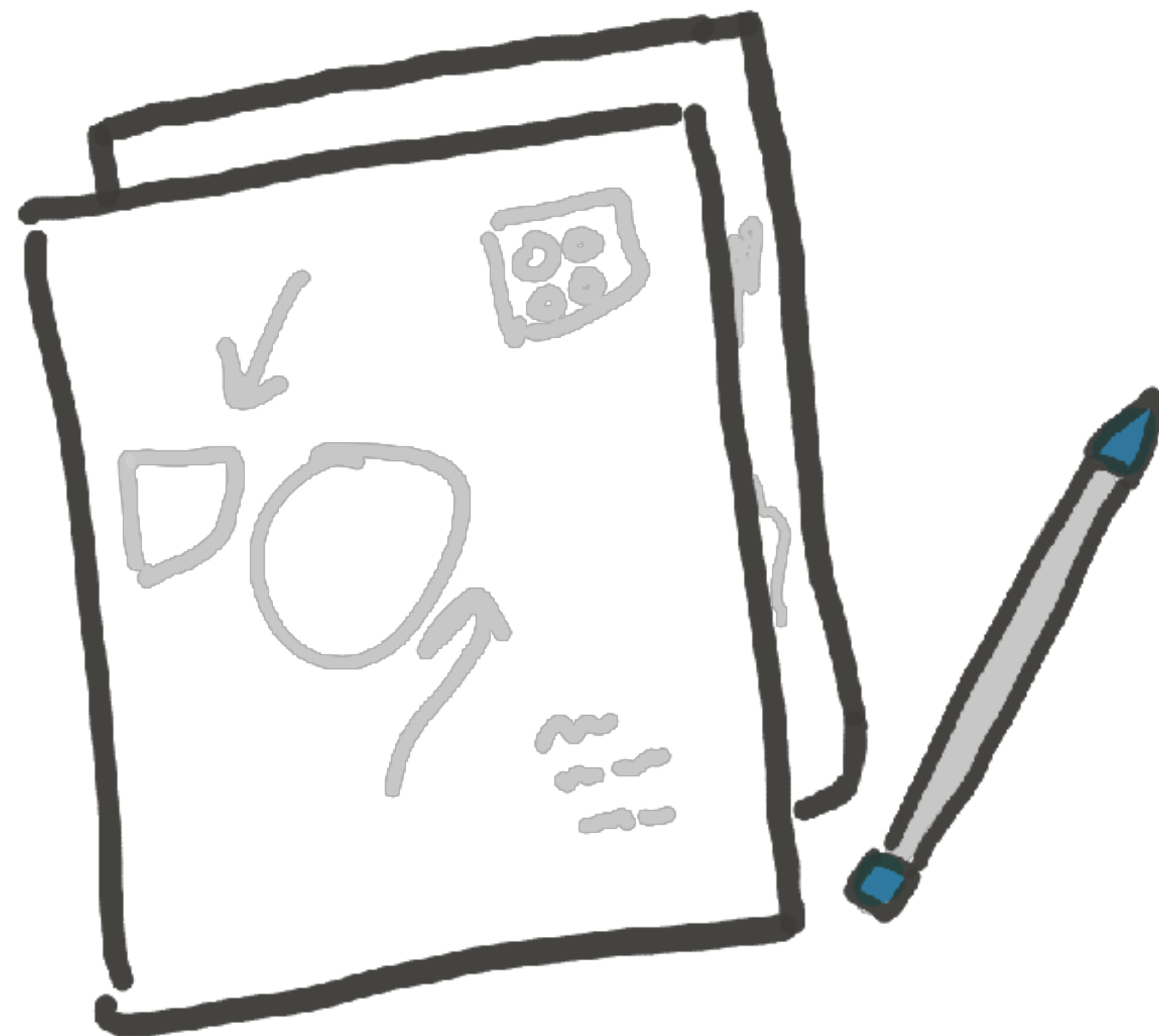
1. Write in Word
2. Paste with format
3. Add featured img
4. Add meta data
5. Submit for review
6. Editor reads
7. Screenshots

# Part 2: Ideal publishing flow



1. Author in WordPress
2. Redlines in WordPress
3. Submit for review

# You'll sketch





Where did you sleep last night?

— • —

(if applicable)

# Product Homepage



Photos, tagline, CTA,  
testimonials, video

# Flow of service company

---

1. User visits home
2. Reads info
3. Visits detail pages
4. Follows CTA to signup
5. Signup flow



# Links



**Sketching: Paper + Pen, iPad**

**Pro + Paper 53, Balsamiq**

**Prototyping: Adobe XD, Adobe**

**Illustrator, Figma, InVision**

**Sharing: CloudUp, Quicktime,**

**Tapes for Mac, Zoom (iPad)**

**Anyone can contribute:** <https://make.xwp.co/2016/12/12/how-you-can-contribute-to-wordpress-yes-%F0%9F%91%89-you/>

**Design contributing:** <https://make.wordpress.org/design/2017/06/21/design-contributor-story-and-tasks/>

**Design updates:** <https://make.wordpress.org/design/2017/06/20/design-updates-week-one/>

**Low fidelity is the king:** <https://signalvnoise.com/posts/466-sketching-with-a-sharpie>



[github.com/xwp/wp-customize-posts/issues/207](https://github.com/xwp/wp-customize-posts/issues/207)

[github.com/WordPress/gutenberg/issues/983](https://github.com/WordPress/gutenberg/issues/983)

[core.trac.wordpress.org/ticket/39389](https://core.trac.wordpress.org/ticket/39389)

[core.trac.wordpress.org/ticket/39192](https://core.trac.wordpress.org/ticket/39192)

[core.trac.wordpress.org/ticket/40432](https://core.trac.wordpress.org/ticket/40432)

[github.com/xwp/wp-trac-38624](https://github.com/xwp/wp-trac-38624)

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